

Norse Wind



STUDENT PUBLICATION OF

NORTHEASTERN OKLAHOMA A&M

VOLUME 20

MIAMI, OKLAHOMA — FRIDAY

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NO. 8

Debate Team Takes Honors

BY CYNTHIA SEAMSTER
Northeastern Okla. A&M speech and drama students swept three key trophies — sweepstakes, one-act play, and debate — in the Oklahoma Junior College Speech Tournament at Norman, April 2. NEO led competition with 96 points, followed by Eastern, 48, and Cameron, 23. Coaches Charles Grimsley and John Hazleton accompanied the winners to the meet.

NEO contestants placing in the competition and contributing points to the sweepstakes rating were:

Jeanne Burger, best woman debater, first in women's oratory and dramatic interpretation; Charles Burwell, first in extemporaneous speaking, third in oratory; Clyde Faulkner, first in after-dinner speaking; Bob McCullough, first in humorous interpretation, third in radio speaking.

Also Bob Bethell; best actor, second in poetry; Linda Wells, best actress, third in dramatic interpretation; Ann Atchley, second in extemporaneous speaking, third in oratory; Cindy Wasson, third in after-dinner speaking.

Miss Burger and Burwell placed first in debate; Bethell and Alice Martin, first in duet acting; Misses Burger and Wells, second in duet acting; Faulkner and Wasson, third in debate. The winning one-act play was "The Bald Soprano."

Newsmen Here For Annual Press Day



FROSTY TROY



BOB FORESMAN



ROYCE CRAIG

Trophies To Be Awarded In Six News Divisions

BY JUNE JOHNSON
Five outstanding Oklahoma newsmen will head the activities for NEO's 17th annual Press Day, announced J. R. Bond, head of the journalism department.

Trophies will be given this year in the categories of: best-all-around paper, editorial writing, news writing, feature writing, sports writing and photography. This is the first year trophies have been presented.

The day begins at 8:30 a.m. with registration in the lobby of the student union. At 9:30 all visitors should attend a general assembly in the Little Theatre. The principal speaker at this meeting will be Frosty Troy, former Washington correspondent for the Tulsa Tribune, now editor of the Oklahoma Journal, Midwest City. Mr. Troy will speak on careers in journalism. The luncheon address will be delivered by Alex Advan, head of the Oklahoma City Bureau of United Press International.

After the general meeting, students will divide into two groups for small discussion sessions on topics concerning either yearbook publications or newspaper work.

Students interested in newspaper work will be offered such topics as news reporting from a student's view, led by Gary Garton, first semester editor of the Norse Wind; feature writing conducted by Bob Foresman, special writer and reporter for the Tulsa Tribune; and sports writing and reporting by Wayne Mason, sports editor for the Tulsa World.

Students wishing information on yearbook publications will have the opportunity to discuss such topics as: yearbooks as a public relations medium led by Dr. Cecil Ferree, dean of NEO; yearbook layout and production led by Grant Rice, Inter-Collegiate Press, Inc. Tulsa; and yearbook advertising and organization led by Jack Rucker head of Communications at NEO.

A session on photography will be conducted by Royce Craig, chief photographer for The Tulsa Tribune. Both groups will be able to attend this meeting at 12 noon.

A luncheon at 1:00 p.m. in the Bruce Carter Student Union ballroom will highlight the activities of the day. Entertainment at the luncheon will be provided by Waymon Gibson with a program of slides from various national parks.

The luncheon will be climaxed by the presentation of trophies by Clay Allen, Jr., president of the Press Club.

TEACHERS MEETING SET

NEO students will be dismissed at noon Thursday, April 16, when instructors leave for the two-day Okla. Junior College Conference Workshop. Oklahoma University will host instructors and administrators from private and public junior colleges throughout the state.

Agriculture Achievement Day Saturday

BY RUTH ANN WOLF

More than 1400 students will be on the Northeastern Okla. A&M campus Saturday, April 11, for the 15th annual Aggie Day, sponsored by the agricultural department of the college.

Forty-three trophies and 102 medals will be awarded to winners in the various judging events and speech contests at an awards banquet to be held at Miami's Civic Center at 4 p.m. There will also be a chicken basket dinner and entertainment.

Entrants will be competing for trophies in the following events: livestock, dairy, crops, poultry,

meats (judging and identification) entomology, land, farm management, and farm level (engineering).

Officials for those various contests will be outstanding men in their respective fields as well as former and present NEO students.

The judges are: Ed Synar of the Eastern Okla. Land Company of Muskogee; Agricultural Economics Dept. of Okla. State University; Bill Christenson, Miami college entomologist; K. C. Bennett and Associates of the Soil Conservation Service; Delbert Black and Phil Hudspeth of the OSU Poul-

try Dept.; and E. B. Hildebrand and J. Fimple of Vinita.

Also judging will be: Curtis Griffin, OSU Dairy Dept.; Norris Nichols of OSU; Jerry Hunter, Miami; Val Synar rancher and cattle order buyer; and Leroy Johnson and Calvin Flaharty, NEO students and John Micka, instructor at the college. With the exception of Mr. Bennett and Micka, all officials are former NEO students.

The speech contest, being organized by NEO students Linda Wallace of Nowata; Cheryl Martin, Vinita; and John Carter, Miami; will be divided into two separate contests, FFA and 4-H.

Contestants in all events will be competing for the coveted sweepstakes trophies won last year by the Chouteau FFA chapter and the Ottawa County 4-H club.

In addition to the regularly scheduled contests a luncheon for all coaches and officials will be held in the Bruce G. Carter Student Union. For the students, a full program of recreation will be provided in the afternoon for those finished with contests. This entertainment will include a movie, baseball game, and various athletic participations.

Faulkner Improving

Clyde Faulkner, student body president at NEO, is reportedly steadily improving from first and second degree burns he received from an explosion in the bath room of his college residence, Sunday, April 5.

Clyde, as of Wednesday morning, was eating and sleeping well, and the doctors felt that no permanent scars would be left on his face, arms, back or legs as a result of the fire. His hands are bandaged but he has been able to feed himself and drink without much help. He is still quite nervous from the experience and is therefore allowed no visitors.

Clyde's doctors have not as yet reported when he will be able to leave the hospital but those who wish to send him a card may do so by addressing it to Clyde Faulkner, care of Jane Phillips Memorial Hospital, Bartlesville.



TROPHIES FOR AGGIE DAY WINNERS . . . Mr. Mutt Farrier, president of the Miami Chamber of Commerce, Aggie Princess Kendall Harrell and Aggie club president Sam Holman look over a few of the many trophies that will be awarded winners on Aggie Day. The Miami Chamber of Commerce helps in the financing of trophies along with many other Miami merchants. Photo by Mike Grimes



NEW TEACHING AID — The auto mechanics department at Northeastern Okla. A&M owns a new Oldsmobile engine - thanks to General Motors. Inspecting the gift are, from left, J. D. Wilhoit, acting head of the industrial technology division; Jerry Foster, Oldsmobile zone representative; C. L. Burtrum, local dealer; and Elmo Benedict, head of the auto mechanics department.

Olds' Engine Given To NEO

Northeastern Okla. A&M college students specializing in automotive mechanics courses, including theory and laboratory work will now have the latest in Oldsmobile components to use as training aids, thanks to a recent gift of equipment by General Motors.

One complete F-55 Oldsmobile V-8 engine, an Olds 88 Hydraulic transmission, power brake units, and an anti-spin differential were presented to Mr. J. D. Wilhoit by Jerry Foster, Olds Zone Service Representative and C. L. Burtrum, Miami Oldsmobile dealer.

A step in line with General Motors' continuing interest in education, Mr. Foster said the donation is one of many which have been made over the years to help train young men in the field of auto mechanics. He added that such donations have been found of real value to educators in their shops, classrooms and laboratories.

NEO with the campus and activities. Tours will be conducted through all of the buildings and classrooms, including the dormitories and Student Union. Each school club will have an exhibit set up on campus during the day which will give the student an opportunity to inquire about each.

At 10:15 a.m. a general assembly will be held for all visiting seniors. During the noon hour the ROTC Drill Team and the Norse Stars will perform. After 1:00 p.m. they will be invited to tour the B.F. Goodrich Tire Factory. Also in the afternoon they are to be the guests of the Miami Chamber of Commerce at the Coleman Theatre.

That evening, to end the activities of the day, there will be a dance from 8:00 p.m. to 10:00 p.m. in the Student Union Ballroom.



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Opportunity Knocked Four Times

Opportunity knocked four times at NEO recently. This was during Religious Emphasis week.

The empty seats in the NEO auditorium formed a sight which was disappointing to say the least during the lectures by Dr. George K. Schweitzer.

Northeastern Okla. A&M was fortunate to have a truly great mind on its campus in the person of Dr. Schweitzer, a scientist and theologian. Many students didn't take advantage of what this man had to say.

A truly well-rounded education is derived from what other people know. Your instructor for instance, is relaying his knowledge to you through your classwork and your own logic. But, all of your education will not come from the classroom. A person who misses an opportunity to grasp a little knowledge from one who is outstanding in any field is missing a real bet.

Be envious enough of a great mind to try to take part of that knowledge—the owner will never miss it.

In Dr. Schweitzer's case, opportunity knocked four times.

Norse Wind

Co-Editors June Johnson & Ruth Ann Wolf
 Make-up Editor Clay Allen, Jr.
 Assistant Make-up Editor Dave Sigsworth
 Advertising Manager Gary Garton
 Sports Editors Terry Cook and Gary Garton
 Photographers Mike Grimes, Clay Allen, Jr.
 Advisor James R. Bond
 Reporters — James Phillips, Janice Clay, Ken Neptune, Louise Schonover, Cynthia Seamster, Ann Mocha.

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NEO To Host HS Seniors Here

Over twelve hundred students are expected to attend Senior Day, April 24th on the NEO campus.

The purpose of Senior Day is to acquaint seniors in high school who are interested in attending

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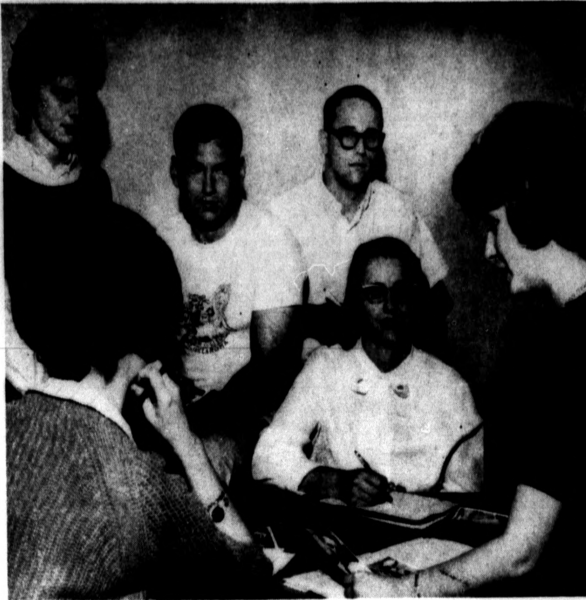
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Knowledge, Skill and Teamwork Behind a Finished Newspaper

BY CLAY ALLEN JR.



STAFF MEETING . . . Staff members of the Norse Wind meet to discuss possible stories for the next issue. Editors Ruth Ann Wolf and June Johnson (foreground), are aware of all newsworthy events on campus and assign stories accordingly. Receiving assignments are (left to right) Louise Schoonover, Terry Cook, Ken Neptune and Janice Clay. The staff meeting is the most important step in the organization of the newspaper for it is here that the completed paper first gets its start.

Pick up any newspaper and you'll see the results of teamwork which would put many sports events to shame. And often times there are more players involved.

Intelligence, integrity and ingenuity are just a few qualities which a capable and smooth operating newspaper staff must possess if the product is to be worth its salt.

There is no such thing as an unimportant job on a newspaper. Every staffer from the ad salesman to the reporter plays a vital role in the birth of a newspaper.

Lend an eye and you will see what goes on behind the scenes of the Norse Wind. It isn't as easy as it might appear.

The assigning of stories to the reporters by the editors is one of the first steps. An editor should know what is happening in his city, the campus, and know what is coming up, events to be held, etc.

A list of possible stories is kept by the editors and assigned to reporters.

After being assigned a story the reporter contacts the people in charge of an event or "in the know" to find out all he can.

The editor assigns a photographer to work with the reporter, if the story merits graphic il-

lustration. The photographer is responsible for not only taking the picture, but also processes the film and prints the picture the desired size.

The reporter hands his finished article to the editors who check it and pass it on to the copy reader. Here it is checked for accuracy, punctuation, spelling, continuity and other possible errors. If the article requires revision, the copyreader will rewrite either parts or all of it.

The article is then returned to the editors, who record the story, its length and also any accompanying picture. This list is then given to the make-up editor.

Page by page, the make-up editor lays out on "dummy" sheets the location of every ad, story and picture, including the accurate dimensions. These completed dummies then are returned to the editors, who check them and take them to the printer.

Then comes the transformation of typewritten stories into lead lines of type. This process is done on a linotype machine, which has a keyboard similar to that of a typewriter. One line at a time the stories are reproduced and cast in lead.

These lines then are placed in a page frame, using as a guide the dummies of the make-up editor. Proofs - or impressions are made of each page, which is checked again by the editor. Additional corrections are made and returned to the printer, who re-sets the lines of type containing errors.

After corrections are made, the pages are printed and delivered to the college for mailing and distribution on the campus.

Students may pick up copies of the Norse Wind from any building on the campus.

It's all over for everyone but the team responsible for production of the Norse Wind. Immediately, the staff meets for criticism of the edition which just went to press and for discussion of the next production two weeks away.



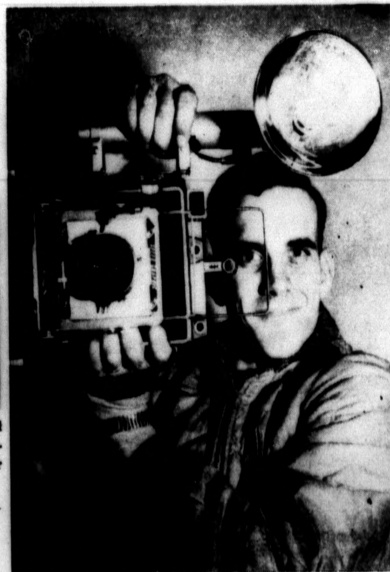
ON THE SCENE . . . Jim Phillips, reporter and columnist takes notes while covering a story. All assignments no matter how small must be covered by reporters.

Success: When you have your name in everything but the telephone directory.

There would be many more geniuses in this world if people retained as much of what they read as of what they ate.



FINAL POLISH . . . Dave Sigsworth, assistant make-up editor and general reporter, puts finishing touches on a story as the final deadline nears. Reporters and writers must meet the deadline in order for the paper to roll off the presses on time.



DEAD AIM . . . Staff photographer Mike Grimes accompanies reporters on assignments to provide pictures when needed. Photographers do their own processing and printing. The prints are then sent to the engraver for metal reproductions used in newspapers. Deadline is the Monday before publication on Friday.

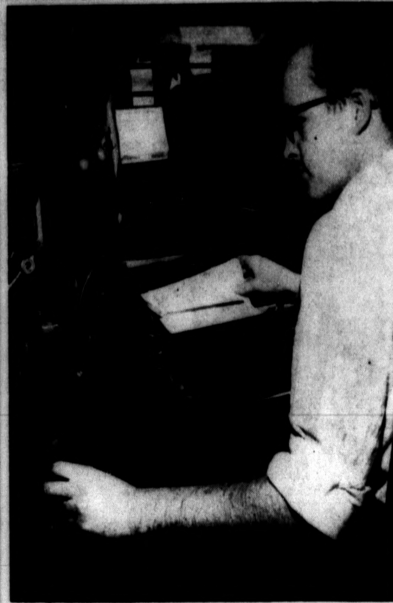


COPYREADING . . . Advertising manager and reporter Gary Garton copyreads a story before it is sent to the printer. Headlines are written at this stage and sent along with the article.

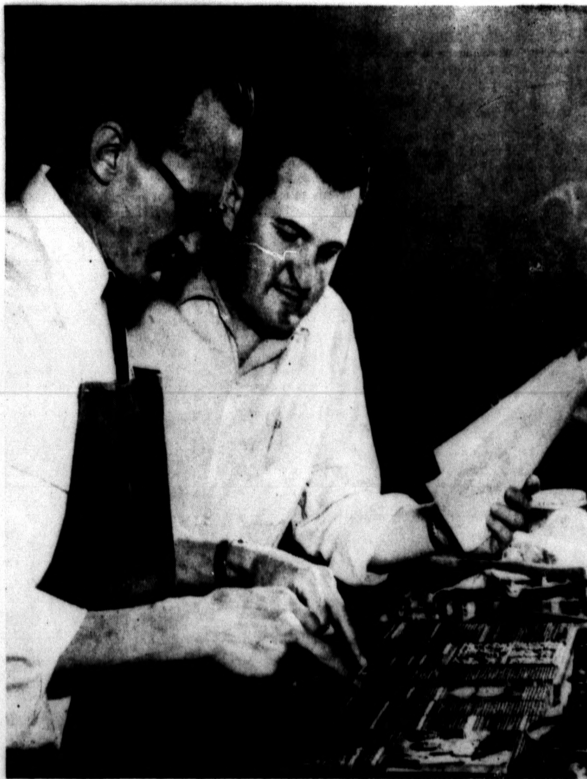
All Photos By
Mike Grimes and
Clay Allen, Jr.



BLUEPRINT FOR A PAPER . . . After corrections, a list of articles and their lengths is given to make-up editor Clay Allen, Jr. who arranges them on a page dummy, thus giving the printer a "map" of the paper. All advertising, art and stories are illustrated on the dummy page.



HOT COPY . . . After being edited all copy is given to linotype operator Cliff Coble, to be set in metal type for print. All lines are justified so they will fit the column widths. *Mike*



PAGE MAKE-UP . . . Printer Glen Wright and Norse Wind adviser James R. Bond set the type into the page form to make-up the page. Here is where the page dummies are followed to be sure the articles, pictures and advertising find their way to the right locations. From this made-up page, proofs are pulled and given to the editors for checking. *Mike*



FINAL CHECK . . . Norse Wind editors June Johnson and Ruth Ann Wolf read every letter of each word to check for mistakes. All errors are marked on the page proof and once again given to the printer for corrections. At this point all copy that appears in the paper has been read many times. *Mike*



OFF THE PRESS . . . The press rolls at last and another edition of the Norse Wind has been completed. All that remains to be done is the distribution by mail and newsstand. **CHH Coble** and **Ruth Ann Wolf** watch the papers as they fly off the press. The large container with the nozzles in the center of the picture sprays a fine powder over the page to keep the ink from smearing. *Mike*

Language Students Complete 10-Day Tour Of Old Mexico

BY GARY GARTON and DAVE SIGSWORTH

The ten days from March 19-28 marked the second Northeastern Okla. A&M language club trip to Mexico, an educational and enjoyable experience for thirty-three students and seven adult sponsors.

Those making the trip included NEO students, three Miami high school students, and sponsors; Dr. and Mrs. Bruce G. Carter, Dean and Mrs. Charles Angle, Dr. and Mrs. Letcher and language instructor, Mrs. Doris Burnes.

At the first night's stopover, in San Antonio, Tex., a group of students made a side trip to visit the famed Alamo.

The second day of travel, the caravan of one college bus and two station wagons passed customs and entered Mexico at Eagle Pass, Tex. The second night was spent in the small Mexican mining town of Matchuala.

Saturday the group entered Mexico City and checked in at the Regis hotel, following an interesting hour of conflict with the typical Mexico City rush-hour traffic.

The stay in Mexico City included several eventful tours beginning with a visit to the largest cathedral in the western hemisphere, and the thieves market, one of the largest open markets in Mexico City. Sunday afternoon marked one of the high points of the trip for many students as the group saw the last formal bullfight of the season in the "Plaza Mexico" bullring.

Other Mexico City tours included: the University of Mexico, the shrine of Guadalupe, Chapultepec castle, former home of the French emperor of Mexico, Maximilian, and his wife Carlotta, the "poor-rich" residential district of Mexico City, which features many fine homes and inventive architectural styles.

Side tours included the Toltec Indian pyramids, about thirty miles outside the city, Taxco, one of the world's leading silver mining districts, and the open markets at Cuernavaca.

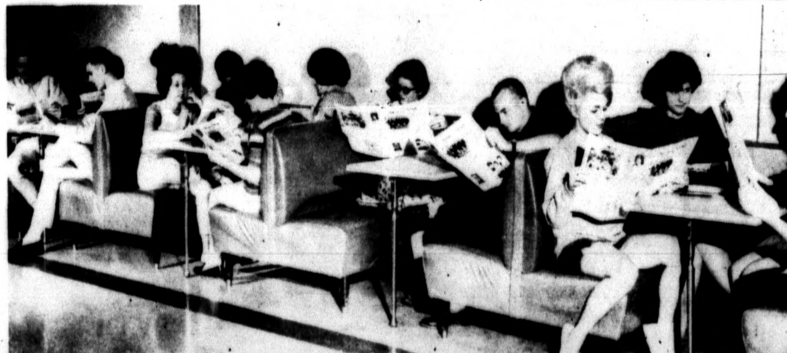
The final night in Mexico City brought a rare experience, an opportunity to view the Ballet Folclorico from the third balcony of the Palace of Fine Arts.

In general, the excursion was a huge success. The weather was warm and enjoyable, and the people were very friendly. The rate of currency exchange was much to the group's favor, thus enabling a vast amount of souvenirs to be brought back quite economically.

ATTENTION - TRANSFER STUDENTS

NEO students planning on transferring to Oklahoma State University will have a chance to visit with representatives from OSU Thursday, April 14, announced Cec' Ferree, dean.

Students wishing to consult with these representatives may do so in room 204 between 11 a.m. and noon.



FINISHED PRODUCT IN HANDS OF 'CONSUMERS' - NEO students fill booths of the Bruce G. Carter Student Union to catch up on what has gone on since the last Norse Wind went to press and what is on the schedule for the future. Missing from this picture are the paper's staff members, who already have gone over the paper with a critical eye, and at the same time launched plans for the next press day.

At The

COLEMAN THEATRE

APRIL 9-15

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TOM DUNOVAN - Grad of '61

AGGIE RODEO IS CANCELLED

The Aggie Rodeo that was announced in the last edition of the Norse Wind has been cancelled.

The committee that was composed of Bill Willis and Robert Rich said that available space couldn't be found on which to have it and that the stock contractors weren't available.

"Oh, darling, I've missed you," she cried, and fired the gun again.

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for STUDENTS

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Ball Teams Now Active

SOFTBALL ORGANIZED
Jerry Sutherland, sophomore from Alluwe, was appointed head of an intramural softball committee at the Student Senate meeting Mar. 31.

The teams will be made up of NEO students who will compete in a tournament arranged by the committee.

Any student desiring to participate in this program should contact Sutherland.

PITTSBURG STATE GAME
The Golden Norsemen of NEO ended a three game losing streak as they split a doubleheader with Pittsburg State here Mar. 24. Guided by the pitching of freshman Larry Patterson, the Norsemen won the second game 3-0.

The first game saw NEO obtaining only a few scattered hits while the Gorillas found the Norsemen pitching fairly easy. Pittsburg won the opener 3-0.

The Norsemen were aided in the second game by a sixth inn-

ing homer off the bat of outfielder Gene Dillman.

NORTHEASTERN STATE GAME

The Northeastern Okla. A&M Norsemen lost a doubleheader to the Northeastern State Redmen Mar. 24.

The Norsemen led the Redmen in the first game until the final inning, but lost by a score of 6 to 4.

In the final game the Norsemen were romped by a score of 13-5.

John Hildebrand was the leading hitter for the Norse collecting a total of three hits in the two games.

Services of one of the three lettermen, George Kevern, was lost when he ran into a barbed-wire fence while chasing a fly in center field. Twenty-seven stitches were required to close wounds on his face, forearm, and ear.

TRACK SCHEDULE FOR NEO

April 13	Bacone Invitational (All Oklahoma Juces)	Muskogee
April 21	Triangular Meet (St. Gregory's, Bacone, NEO)	Shawnee
April 23	Coffeyville Relays	Coffeyville
April 25	SMS Relays	Springfield
April 28	State JUCO and Region II	Shawnee

NEO Victors In Dual Meet

The Norsemen topped the Cadets of OMA in track by the score of 100 to 33 in a dual meet, Mar. 24, at Claremore.

OMA took most of their points in the sprints but the field and distance men of the Norsemen were just too much to compete with. The distance men took the first four places in the half mile and the first three places in the mile.

NEO tracksters placing first in the various events were: 440 relay, Curry, Gray, Scott, Turlington; 120 high hurdles, Carter; 100 dash, Trullington; Mile run, Gibbs; 220 Low Hurdles, Carter; 880 run, Lewis; 220 dash, Curry; Mile relay, Gray, O. Pierce, Scott, Moody; shotput, Botts; high jump, Moody; pole vault, Hanoch; javelin, Lunnon; 880 relay, Moody, Hanoch, Scott, Curry.

Norse Relays Postponed

Saturday, Apr. 11 is the new date set for the 11th annual Norse Relays announced Jack Rucker, NEO's track coach. The new date had to be approved by the Oklahoma-Secondary School Activities Association.

This is the first time since 1957

that the weather has wiped out action on the scheduled date of the Norse Relays. The 1957 meet was erased because of the latest spring snowstorm in years.

The original date of the Relays had been April 4th, but it was postponed because of rain.

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PRIZES: 1st. PRIZE — Beautiful Webcor Tape Recorder 2nd. PRIZE — Stereophonic Record Player

WHO WINS: Prizes will be awarded to any recognized group or individual submitting the largest number of empty packages of Marlboro, Parliament, Philip Morris, Alpine or Paxton.

RULES: 1. Contest open to qualified students only.
2. Empty packages of Marlboro, Parliament, Philip Morris, Alpine or Paxton must be submitted in order to qualify.

★ **MARLBORO * PARLIAMENT * ALPINE** ★
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NEO A&M College Archive Collection

The Norsewind – the NEO A&M College Newspaper

Digital copies of The Norsewind, Northeastern Oklahoma A&M College's student newspaper, are available in .pdf format on the NEO website for non-commercial purposes only. Scans were created using the best available editions through the assistance of the Oklahoma Higher Education Historical Society from microfilmed images. Where stains, color-fading, contributed marks or ripped pages were visible on the original, they also appear in the digital copy. NEO newspaper editions that do not appear on the website are not part of the collection at present. If you would like to donate a missing, damaged or incomplete copy of The Norsewind, please contact the NEO Library.