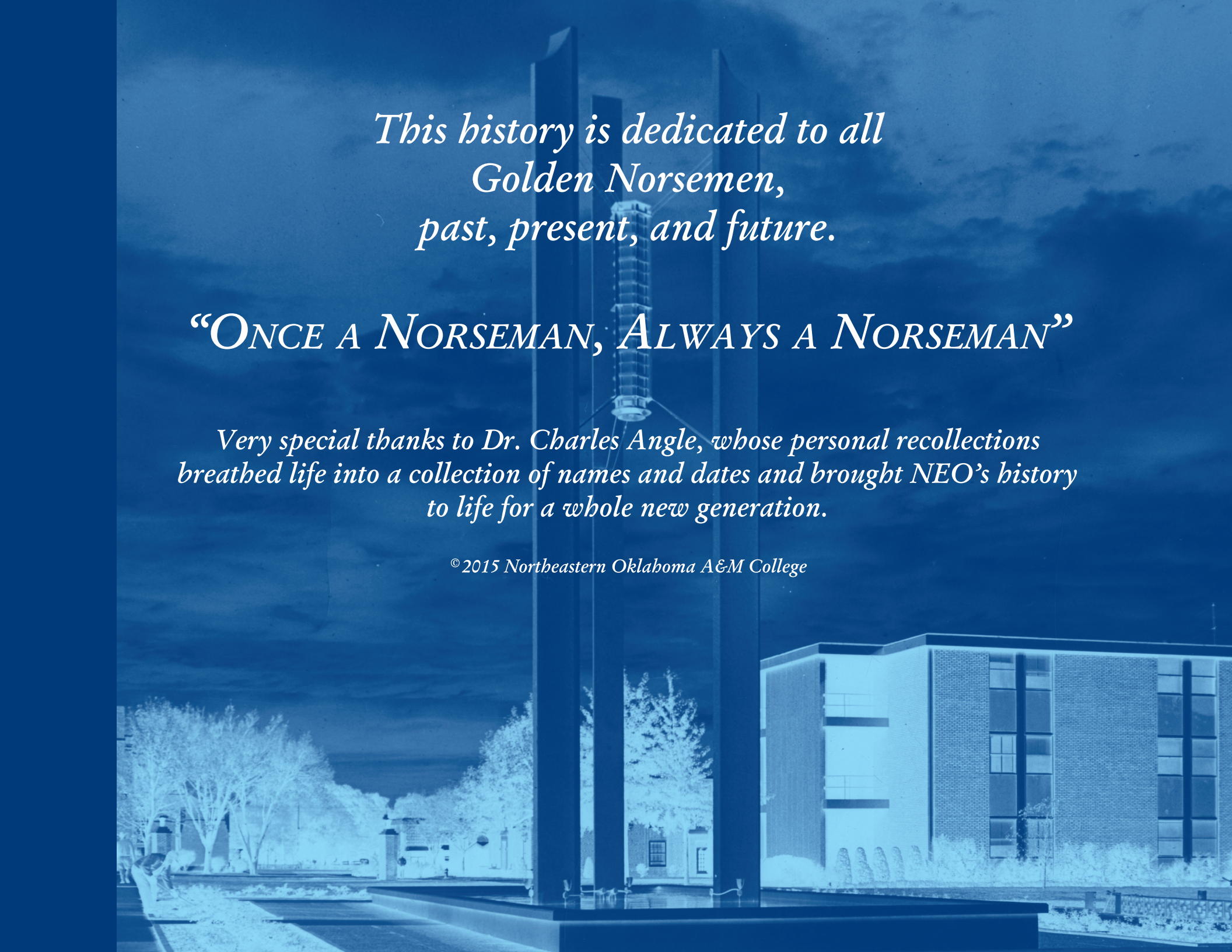


FROM LEAD & ZINC TO

Blue & Gold

THE EXPANSION OF
Northeastern Oklahoma A&M College

VOLUME II: 1944-1969



*This history is dedicated to all
Golden Norsemen,
past, present, and future.*

“ONCE A NORSEMAN, ALWAYS A NORSEMAN”

*Very special thanks to Dr. Charles Angle, whose personal recollections
breathed life into a collection of names and dates and brought NEO's history
to life for a whole new generation.*

© 2015 Northeastern Oklahoma A&M College

When I arrived at NEO A&M College more than five years ago, the name of former NEO President Bruce G. Carter hung in the campus air, synonymous with NEO's tradition of excellence.

Through stories shared with me by faculty and staff, alumni, and members of the local community, it is clear that it was Dr. Carter's guidance which first established NEO's superior reputation in both academics and athletics. It was his leadership that provided an enduring springboard for generations of students, because his is the ultimate example of what can be accomplished, both in education and in life, when great effort is applied for the betterment of our community and ourselves.

During Dr. Carter's 26-year tenure at NEO, the college entered an unprecedented phase of expansion and growth. Stories of his courage in accepting the challenge of a small junior college in northeast Oklahoma, his success in fundraising for capital improvements, his press for improved and expanded academic programs, all achieved through his enduring example of hard work, inspires us to this day.

It's fairly simple to list how much money he raised, how many buildings he constructed, how enrollment grew, but it's more important to paint a portrait of his character. Something of that portrait takes shape in the history that follows: "From Lead and Zinc to Blue and Gold: The Expansion of Northeastern Oklahoma A&M College, Volume II: 1944 – 1969," which is as much the story of one man's influence as it is the founding of NEO's Golden Norse Tradition.

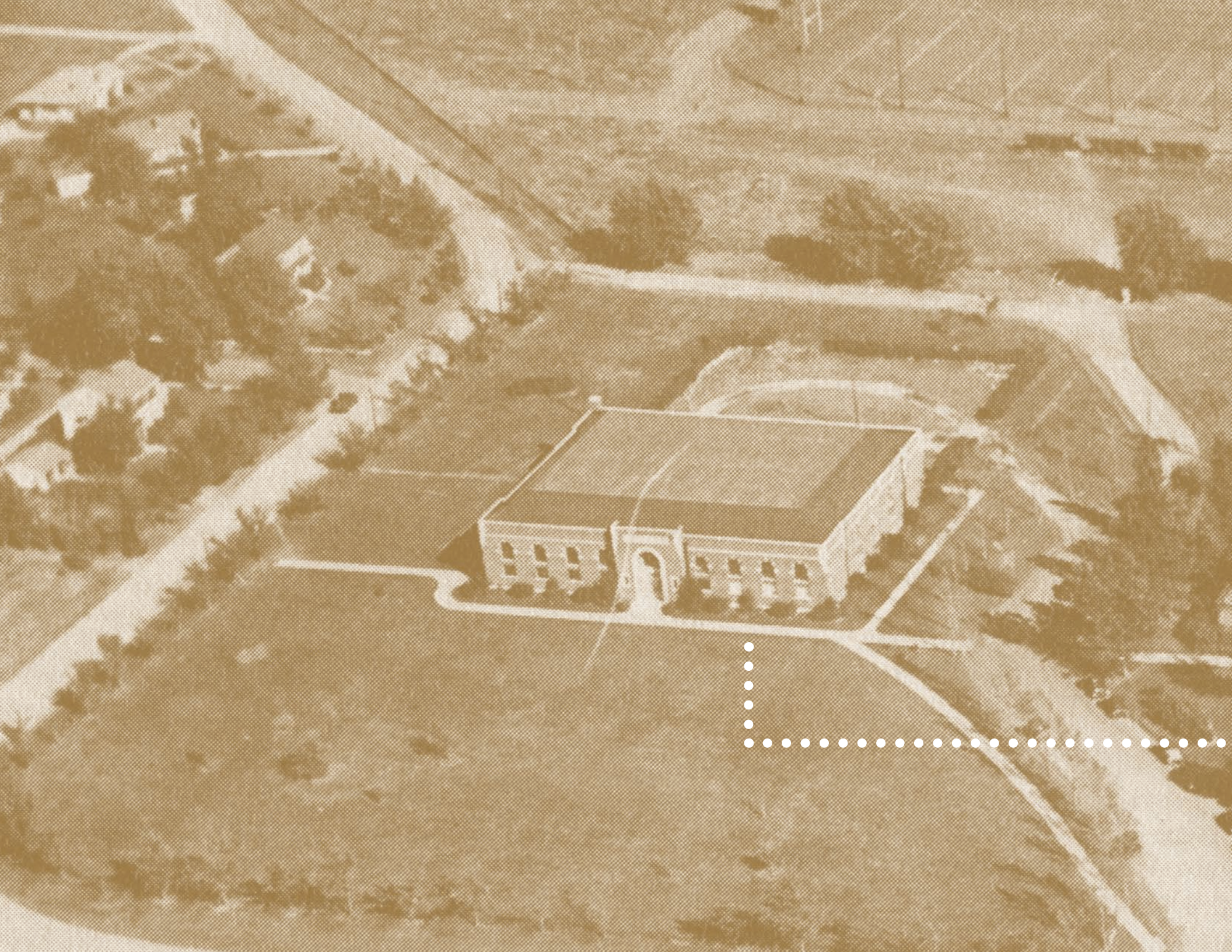
While I regret I did not have the opportunity to know Dr. Carter personally, like many people in our community, I have been inspired by his example. In the leadership of Northeastern Oklahoma A&M College, Dr. Carter set the bar high. I am privileged to inherit his mantle of leadership and honored to have my time at NEO referred to as a renaissance of "the Carter years."

As we approach the college's centennial, I hope you enjoy Volume II of NEO A&M College's history and find inspiration in our great Blue and Gold tradition.



PRESIDENT, NEO A&M COLLEGE





In 1943, Northeastern Oklahoma Junior College, formerly the Miami School of Mines, sat on the banks of a rural creek in Oklahoma's Ottawa County, with five empty buildings, six faculty members, and a shortage of funds. Enrollment had been diminished by the war effort, the post-war outlook for the mines was uncertain, and the relevancy of the college curriculum was in question. Although faculty salaries were extremely low, it was difficult to justify keeping the college open.



Administration Building



Old Gym

The young Bruce G. Carter, state director of the National Youth Administration program, was asked to consider the position of college president. No one would have blamed him for turning down the assignment, but where others saw problems, Bruce Carter saw opportunity.



Since the age of 15, Bruce Carter had been working hard, then working harder, to build a life from adversity. Forced to drop out of school in the 8th grade to support his family, Carter returned to his education at 19 and put himself through school in record time. After finishing his studies in only two years, then completing his bachelor's, master's and doctoral degrees,

Carter proposed to Miss Nola Funderburk and launched his career as an educator. He taught history and speech, became class sponsor, directed theater productions, developed an interest in politics, ran for Congress, was appointed Postmaster, and eventually acquired such a reputation for tireless work that he drew the attention of state and national leaders, including Oklahoma Governor Robert S. Kerr, who suggested Carter employ his energy and ambition on behalf of a struggling junior college in rural Oklahoma.

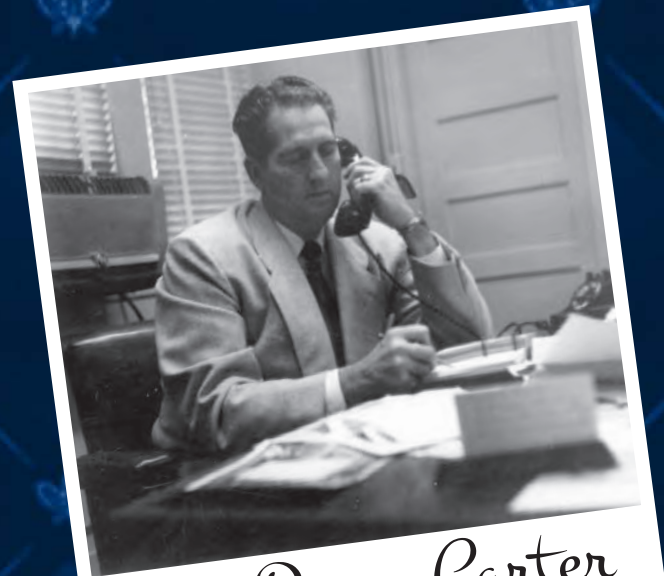


The Carter family arrived in Miami, Oklahoma, in March of 1943 and Bruce immediately began building and promoting an educational empire. He began by expanding the existing curriculum and program offerings, made a practice of hiring faculty members with advanced degrees, and developed new programs to meet the needs of the post-war economy.





In the early years of his leadership at the college, Dr. Carter served as administrator, public information director, instructor, counselor and even head resident of one of the dorms. Under his leadership, the floundering industrial school transformed into one of the finest junior colleges in the country. The most enduring change for the college came when Carter asked the state legislature to change the school's name from Northeastern Oklahoma Junior College to the current Northeastern Oklahoma Agricultural and Mechanical College, to reflect what he knew to be important keys to the economic future of the state and the nation.



Dr. Bruce Carter

By 1946, a 248-acre farm had been purchased and agricultural courses added to the basic curriculum. Soon the Livestock Judging Team achieved national recognition and became a real source of pride for the college. NEO's reputation in the academic and agricultural community was growing.

NEO Judging Team Achieves National Merit

Sonny Booth, Leon Cox, McKinsey, and James F. ... students at NEO, brought wide honor to Northeast by winning the State Livestock Judging contest at Joplin, Mo.

Earlier this year these boys won the honor of representing the state of Oklahoma in the livestock judging division of fairs for 1960. On Sept. 21 they served as officials at the State FFA and 4-H livestock fair at the request of the State Agricultural Department.

The next scheduled trip for NEO's champions is later this month when they will journey to Kansas City for the National FFA Livestock Show, again representing Oklahoma. All four boys intend to try out for this year's college livestock judging team.

Aggies Take Ninth Win In Texas Contest

Northeasters Okla. A&M Livestock Judging Team won its ninth championship in ten years at the Southwestern Livestock Exposition in Fort Worth, Texas, Feb. 1.

In addition to the overall team trophy, NEO won the top team trophies in beef cattle and swine and ranked second in the sheep division.

Jack Kreider, Miami, was the high scoring individual of the entire contest with a score of 721 points out of a possible 750. Kreider also won top awards in sheep, second in swine, and only lacked one point of a possible 250 points scoring perfect for top honors in cattle judging.

Roy Fogleman, Locust Grove, ranked second to Kreider for overall honors and placed second in cattle and swine. Phil Ranson of Wakita ranked third in cattle judging and seventh overall.

The team is coached by Bill Able, animal science instructor. (Continued on page 4)



JUDGING CHAMPS . . . Members of the Northeastern Okla. A&M Judging team admire trophies they won at the Southwestern Livestock Exposition in Fort Worth, Tex. Front row left to right, are Carl Helwig, Columbus, Kan.; Larry Tippitt, Miami; Jack Crisp, Locust Grove. Back row, left to right, Roy Fogleman, Locust Grove; James Knapp, Ord, Neb.; Bill Able, Judging team coach; Phil Ranson, Wakita; and Jack Kreider, Miami.



Next came the purchase of the “North Campus,” the former facilities of the Spartan School of Aeronautics, which were converted into student housing, food service and shop buildings to support vocational and industrial education courses. Dr. Carter knew these programs would be important keys to the economic future of the state and the nation.



Later the college would institute a fine arts program, including music, art, drama and stagecraft, bringing national recognition to the once declining school of mines. By the time the North Central Association reaffirmed the school's accreditation in 1949, Dr. Carter had brought about nothing less than a complete metamorphosis of the college.



The Norse Wind

STUDENT PUBLICATION OF NORTHEASTERN OKLAHOMA A & M COLLEGE

VOLUME 17 MIAMI, OKLA., THURSDAY, DECEMBER 8, 1960 NUMBER SEVEN

Bishop Elected 1961 President Of Journalists

Wayne Bishop, journalism editor from Tulsa, and Ray Miller, from Tulsa, were elected president and secretary respectively at a recent meeting of the Oklahoma College Press Association held at the Oklahoma State University campus.

The officers were elected at a news luncheon attended by journalists from all over the state. The election of Bishop as president of the association is the highest honor a journalist student can receive in the state. Another 1961 student, Bob Richards of Oklahoma City, was elected to a two-off office for junior college representation.

New Officers

This year's slate of OCPA officers include the following: (Editor) Northeastern A&M, president; Harry Robinson, Tulsa University, vice-president; Miller, Northwest A&M, secretary; Ray Wagner, Eastern A&M, treasurer; Bob Fargnater, Central Basin, secretary representative; and Ann Frazier, Coonors, junior college representative.

Highlights of the two-day meeting, attended by 90 of the 100 OCPA members, included a Friday night banquet with speeches by Bishop and Tulsa Tribune columnist Jim Downing and a critical survey of college newspapers Saturday morning.

Developments speak with the life of a politician. It was his initial aim to give his impressions of the trip to make through the news.

Other members of the Norse Wind staff who attended the convention were Charles Boyd, Editor; Shirley Collins, Staff; and Madeline Sisson, Commission. Other present staffers include the top news editor, Roy Carter; Karm Edwards; and Tom Nelson, sponsor.

Traffic Violators Still Owe Fines

Several Northeastern A&M students still owe fines for traffic violations in the finance office. Fines of \$50 have been divided among 1000 in pay during the 15-hour grace period.

Students have been notified by mail and by hand. The finance office will receive notices for work done during the 15-hour grace period of all traffic violations in the finance office. If you have specific reasons for not paying the fine, see Roy Carter in the finance office.

Students still owing money for traffic fines are Tom Duvall, Larry Boyd, Richard Chubb, David Miller, Joe Manion, Robert Thomas, Charles Wray, Margaret Sprague, Ronald Carter, Topping, Rita Van and Sam Wadler.

Holiday Activities Are Highlighted By Dance, Parade and Parties

Northeastern A&M students are beginning to feel the Christmas spirit as various campus activities unfold before students leave for the Christmas vacation on Friday, Dec. 10. Students will not return to the campus until Tuesday, Jan. 3.

The college will be decked out in the Christmas tradition as decorations will be placed in front of the Administration Building and the President's home. The Administration building decorations are the province of Elizabeth Paine and will be glowing the night of Christmas Eve. Joe Albee has charge of the decorations in front of the President's home.

Christmas Dance

Students who are of campus activities will be the subject of a Christmas dance Wednesday night at 8:30 p.m. in the student union. John Moore's dance band will play for the occasion. The live group from Tulsa will also have their own special. The dance will be sponsored and all students are invited to attend. Cost is \$2.00 for men and \$1.00 for women.

Students will bring money for the dance on Dec. 10. Tickets are \$2.00 for men and \$1.00 for women. Starting the day activities will be a Christmas party at 8:30 p.m. in the student union. The evening meal at the college cafeteria will be a special one as a Christmas dinner.

Checks Available To NEO Students

All students who still have previous papers checked and must have either the photograph or the money returned to the student office before the Christmas holidays or their names will be turned in to the finance office and grades will be withheld.

Highlights in the News

Carlton Stone tonight at 8 p.m. on play...
 Thursday, Dec. 11 will be a busy day on the campus. Starting the day activities will be a Christmas party at 8:30 p.m. in the student union. The evening meal at the college cafeteria will be a special one as a Christmas dinner.



The Norse Wind

STUDENT PUBLICATION OF NORTHEASTERN OKLAHOMA A & M COLLEGE

VOLUME 17 MIAMI, OKLA., THURSDAY, DECEMBER 8, 1960 NUMBER SEVEN

"The Diary of Anne Frank" Features Stoner, Watts in 8 p.m. Presentation



Play Tells Life Of Jewish Girl

Northeastern A&M drama department will present "The Diary of Anne Frank" tonight at 8 p.m. in the college auditorium under the direction of Bruce Stone. Student activity cards will be paid for the production, whose Anne Frank, played by Sandra Stoner, is the diary of a Jewish girl who lived in Amsterdam during the Nazi occupation of the Netherlands. The play is based on the diary of Anne Frank, written by her father, Otto Frank, who perished in a Jewish ghetto during the Holocaust.

Family Conflict

The play shows important moments in the family's life during their two years in the attic above a factory. The events related in a diary kept by Anne Frank, all of the conflict between the two families and how the problems are overcome.

A romance between Anne and Peter Van Daan, the son of the other Jewish family, is a heart wrenching story in itself. Cast in the role of Anne Frank is Sandra Stoner, Miami freshman. Peter Van Daan is portrayed by Ted Watts, also a freshman from Miami.

Mr. and Mrs. Frank are portrayed by Don Sney and Harry "Hot" Mack of Miami. Fred Holt, SEE PLAY ON PAGE 2.

Without, Ables Receive High Offices in OTS

J. D. Wilcox, head of the college drafting department, and Joe Ables, director of the NEO Industrial Technology department, have been selected to fill high positions in the recently founded Oklahoma Technical Society.

Wilcox has been selected Director and Ables as the Drafting and Design Technology, while Ables has been elected as the first vice-president of the OTS.

The new society is a member of the field of technical education, work research, and the promotion of technical education, work research, and the promotion of technical education.

Highlights in the News

Carlton Stone tonight at 8 p.m. on play...
 Thursday, Dec. 11 will be a busy day on the campus. Starting the day activities will be a Christmas party at 8:30 p.m. in the student union. The evening meal at the college cafeteria will be a special one as a Christmas dinner.

Academics

Prior to Dr. Carter's arrival, several of the school's programs of study were of questionable application for a college degree. With a new emphasis on programs of vocational and technical training, including data processing, auto mechanics and home economics, the college expanded to one of the most modern schools in the nation.



Academics

To support these programs, the college also instituted an ambitious building program of student living facilities, offices and classroom space.

The first new building was Cunningham Hall, constructed in 1952, followed by a Physical Education Building in 1956, which featured a tiled swimming pool; Copen Hall opened in 1958, followed by the Student Union in 1960; finally the Library-Administration building opened in 1967, followed in 1968 by an impressive Fine Arts Center with a 900-seat auditorium.



With new programs and climbing enrollment, campus housing became a priority, and a new dormitory, Dyer Hall, was opened in 1960, followed by Russell and Vann Halls in 1965. Married couples also found homes at NEO when the city of Miami, in cooperation with the college, built 52 apartments on campus in 1964, as the City of Miami's Urban Renewal plans took into account the expansion of the college.



Russell Hall



Vann Hall



Dobson-Harrill Hall

Informal is probably the word that will best describe the hokey atmosphere of our housing facilities. Two brick dormitories take care of the major portion of our resident students.

Many of our young men are housed in apartments originally built for the married veterans. Generally four young men live in a two-bedroom apartment with an additional living room and other facilities available. Although room and board is only \$45 a month at N E O A & M we feel that our students are the best fed, or at least as well fed, as any college students in the state.

For those who are married, or who contemplate marriage, we have approximately twenty-five one, two, and three bedroom apartments on the campus either furnished or unfurnished, as desired.



HOUSING



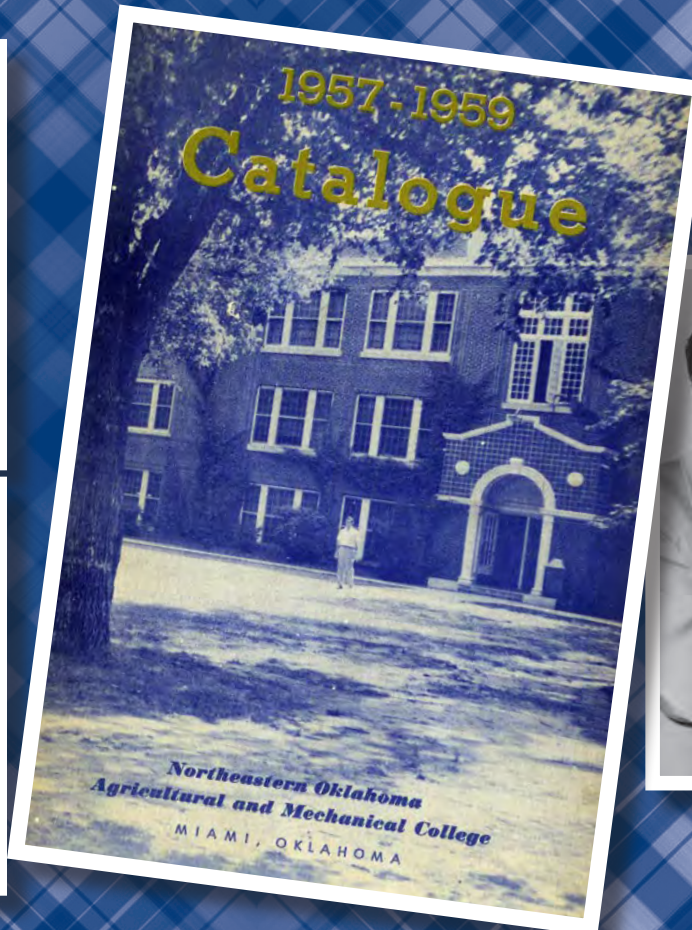
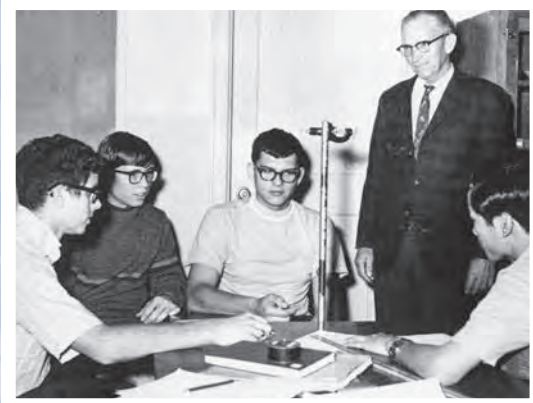
Chaney and Speaker Apartments



The college was growing so quickly there were even periods of time when a number of temporary buildings had to be acquired with the help of the federal government. But it was all worth it to Dr. Carter, who believed that junior colleges had a vital role to play in the patterns of higher education.

“Junior colleges offer an opportunity to many young people to begin their higher education close to home [...] and] can offer more personal care and direction to students during their first two years of college.”

- Bruce G. Carter



An Architect in Higher Education

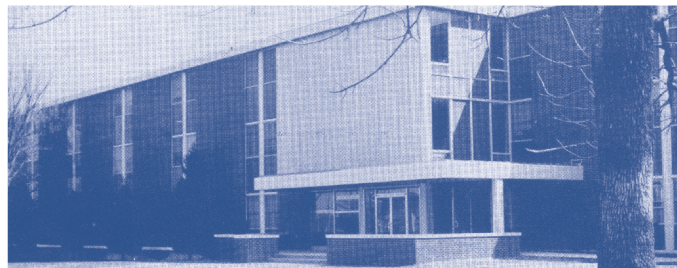
Prior to Dr. Carter's presidency the condition of NEO's physical facilities matched its bleak enrollment picture. World War II followed an economic depression, during which time and money for colleges was scarce, until the GI Bill provided financial aid to veterans. Enrollment at the junior college rose for a while, declined during the Korean conflict and settled into a steady uphill climb when veterans returned for good in 1953.



An Architect in Higher Education

By the 1960's, extensive construction on campus had begun, assisted by funding from the federal government through the Urban Renewal Agency.

The approval of a long-range campus development plan signaled the beginning of a period of unprecedented physical expansion for the school. Between 1949 and 1969, more than 20 buildings were constructed, most named in honor of faculty members who gave years of loyal and dedicated service to the college.



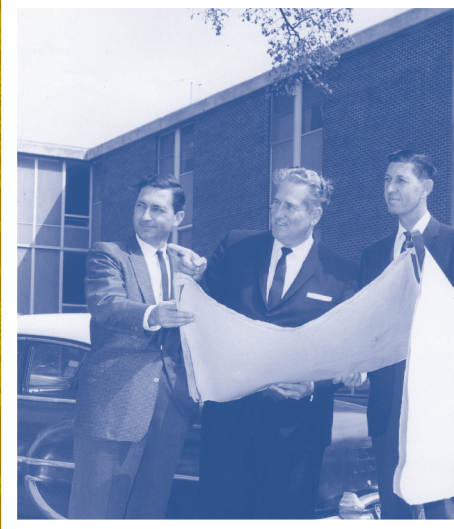
Dyer Hall



Copen Hall



Cunningham Hall

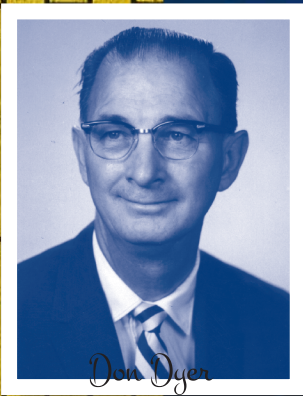


MAJOR CONSTRUCTION PROJECTS SINCE 1921

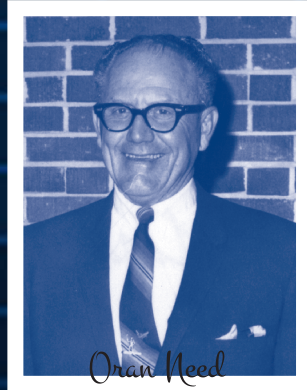
PROJECT	YEAR	COST
SHIPLEY HALL	1921	\$182,781.39
GYMNASIUM (OLD)	1930	\$95,547.76
KAH-NE-YOU-AH HALL	1935	\$80,000.00
COMMONS HALL	1935	\$60,000.00
DYER HOUSE	1960	\$15,950.00
MACHINE SHOP	1942	\$13,000.00
LIBRARY - ADMINISTRATION	1967	\$868,206.00
ABLES HALL	1967	\$428,563.00
PRESIDENT'S HOME	1949	\$45,000.00
CUNNINGHAM HALL	1952	\$251,608.85
WOODWORKING SHOP	1952	\$31,553.86
COPEN HALL	1958	\$319,408.15
PHYSICAL ED. BUILDING	1956	\$18,180.04
DYER HALL	1960	\$481,478.95
STUDENT UNION	1960	\$337,565.58
MAINTENANCE BUILDING	1961	\$8,480.00
LINDSEY APARTMENTS	1964	\$155,661.00
SPEAKER APARTMENTS	1964	\$151,661.25
RUSSELL HALL	1965	\$503,410.00
VANN HALL	1965	\$503,334.71
CHANEY APARTMENTS	1967	\$185,038.78
NEED APARTMENTS	1967	\$195,038.77
HARRILL - DOBSON	1967	\$1,167,836.39
GYMNASIUM (NEW)	1968	\$653,097.26
FINE ARTS CENTER	1968	\$889,640.70

Melvin Shipley, Gladys Copen, Joe Ables, Frank W. Cunningham and Don and Marian Dyer all had academic classroom buildings named after them, while student housing was named for William M. Russell, Faye Vann, Virginia Lindsey, Merrill Chaney, Oran Need, and Mabel Speaker.

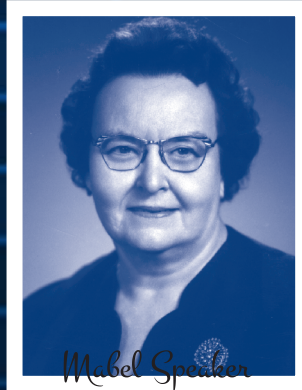
It is fitting that we remember the men and women who shared their time and talents with a generation of NEO students by continuing to honor their names on campus today. Even more appropriate was the naming of the Student Union for Dr. Carter, whose commitment to students was matched by the respect the students of NEO A&M College felt for their president.



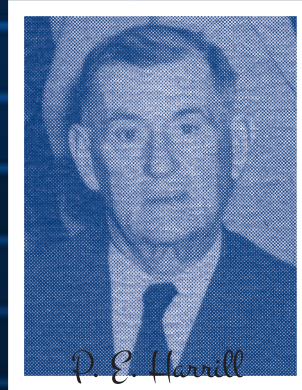
Don Dyer



Oran Need



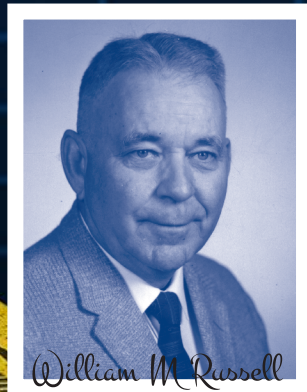
Mabel Speaker



P. E. Harrill



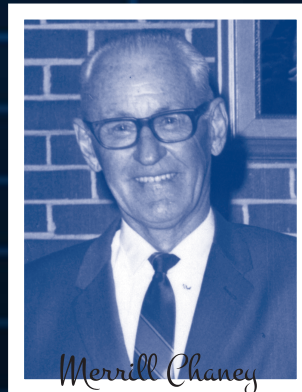
Faye Vann



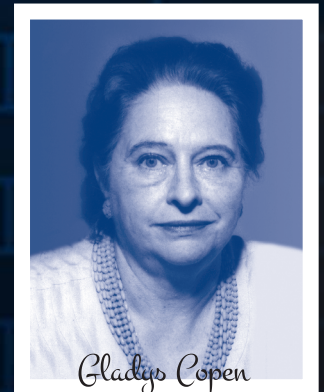
William M. Russell



Frank Cunningham



Merrill Chaney



Gladys Copen

GROWTH

FUTURE

SUCCESS

EDUCATION

HIGHER

EXCELLENCE

DEVELOPMENT

NEO A&M COLLEGE

KNOWLEDGE

EXCELLENCE

NORSE

TRADITION

ESTABLISHED

Campus Beautification

Not content with only new construction, Dr. Carter also instigated a rigorous campus beautification program in cooperation with the new NEO Alumni Association and local community. Their first project was to close J Street NE and create a grassy central mall area for students. Next came the addition of the Lions Club fountain, the chimes tower and reflecting pool, lighted fire pits and discussion of a statue of the school mascot. It was Dr. Carter's goal to develop the college into an area of great beauty.

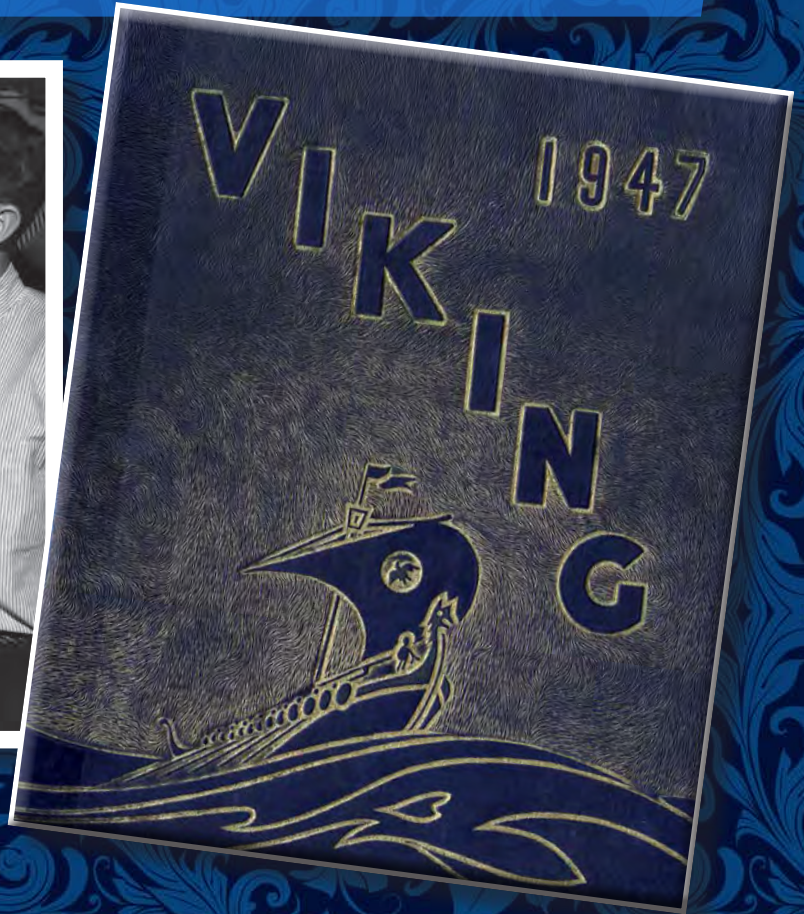
“I hope to make NEO the beauty spot of the state.”

Bruce G. Carter



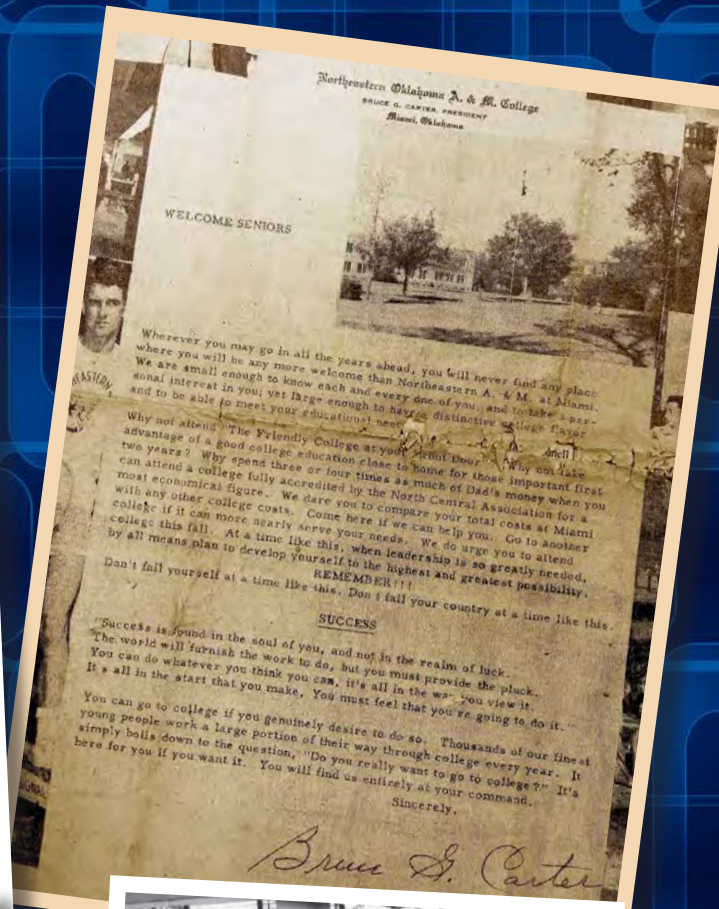
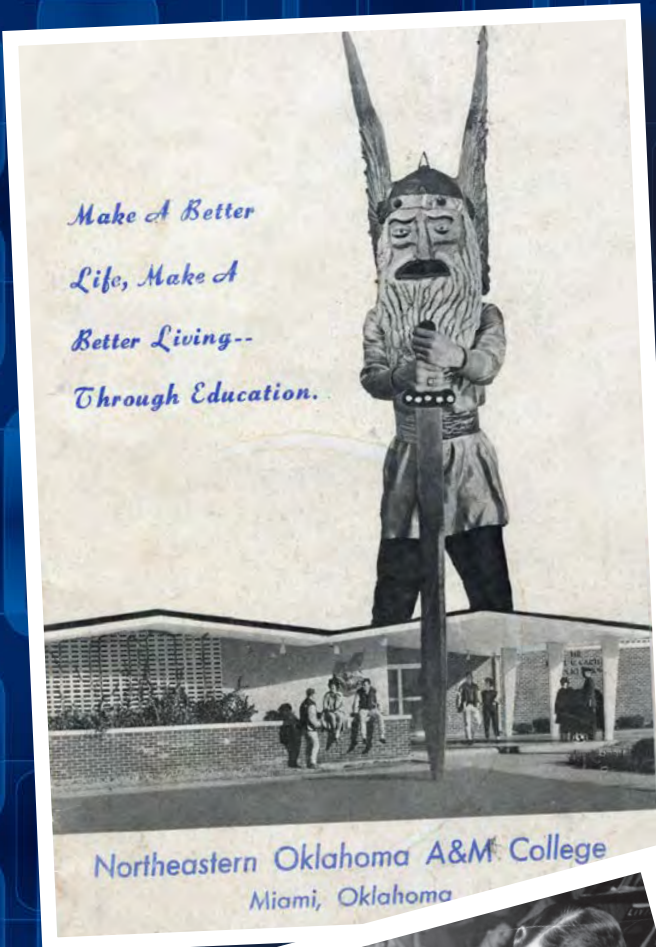
Alumni Foundation and Legacy

The final tier of Dr. Carter's campaign to make NEO one of the leading junior colleges in the nation was the establishment of a strong Alumni Association. He worked hard to establish ties with local business and community leaders, encouraging them to sponsor scholarships for deserving young men and women. From his efforts emerged one of the most outstanding endowment programs among junior colleges, dramatically improving the quality of education and serving the three-fold purpose of preparing students for service in a useful and profitable vocation, affording hundreds an opportunity to secure a liberal education, and qualifying students for advancement into various professional schools and universities.



Students

Whether students were seeking a terminal program, pre-professional training, courses of community and recreational interest, or night school for leisure learning, NEO's open admission policy and growing reputation brought enthusiastic students to NEO's door.



TEST SCHEDULE SECOND SEMESTER
1964-1965
May 24-25-26

3, 4, and 5 hour classes — Also 1 and 2 hour classes meeting on the same days as the 3, 4, and 5 hour classes:

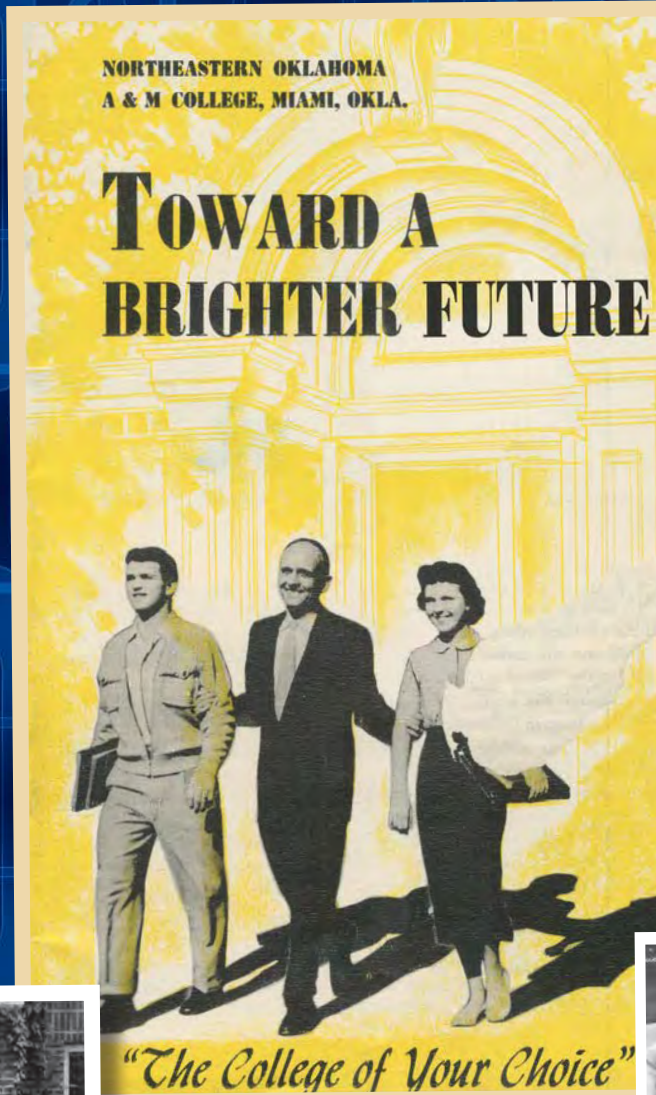
Classes regularly meeting on	Test Scheduled For:
Monday, Wednesday and Friday at:	
8:00 o'clock	Monday 8-10
9:00 o'clock	Monday 10-12
10:00 o'clock	Wednesday 8-10
11:00 o'clock	Wednesday 10-12
12:00 o'clock	Monday 3-5
1:00 o'clock	Monday 1-3
2:00 o'clock	Wednesday 1-3

1 and 2 hour classes — Also 3, 4, and 5 hour classes meeting on the same days as the regular 2 hour classes:

Classes regularly meeting on	Test Scheduled For:
Tuesday and Thursday at:	
8:00 o'clock	Tuesday 8-10
9:00 o'clock	Tuesday 10-12
10:00 o'clock	Tuesday 1-3
11:00 o'clock	Tuesday 3-5
2:00 o'clock	Wednesday 3-5

Students

Since the early days of the school, students had taken it upon themselves to organize social clubs and occasions, eager to take part in the collegial atmosphere of the college. Students were as excited as alumni to build new traditions at the college, and rallied around their favorite clubs and faculty members with enthusiasm.



- THE PRESENT

Northeastern Oklahoma A & M is fully accredited by the North Central Association.

1. We offer college work corresponding to the freshman and sophomore work of four year colleges and universities. This work includes 64 of the 120 or 124 hours required for the Bachelor of Arts or Bachelor of Science degree, and may include up to 75 hours toward a degree in Engineering.

2. Pre-professional training is offered in Law, Medicine, Veterinary Medicine, Engineering, Journalism, library science, teaching, physical education, nursing, commercial art, etc.

3. Fine Arts and Liberal Arts are offered for those who wish to work toward a full four year college degree, or for those who may not desire to go beyond the junior college.

4. An excellent department of Business Administration and Secretarial Sciences is maintained. Work in shorthand, typing, dictation and business machines is offered.

5. In the Industrial Arts department, courses may be taken in radio, TV, electricity, machine shop, welding, wood work, air-conditioning, refrigeration, blue-print reading and drawings, etc.

6. You will find NEO A & M a friendly college, a well equipped college, an accredited college and an economical college to attend.

In every instance the welfare of the individual student is the primary consideration. Catalogue and specific information to meet your individual needs can be obtained by writing.

President
DR. BRUCE CARTER

Dean of Instruction
CECIL FERREE

Dean of Men
WILLIAM R. RUSSELL

Dean of Women
FAVE VANN

Business Manager
MELVIN A. SHIPLEY

Registrar
ELIZABETH B. HUTTS

Publication edited by
RAY VANDERBURG

Designed by
CHARLES B. WILSON

Special Photographs
Orrick Sparlin

Lithographed by
McDonald-Brown Co.



Students

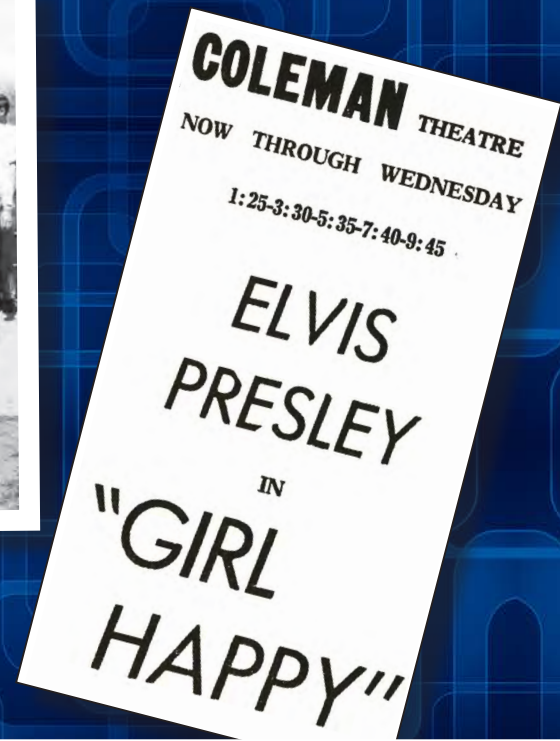
During Hell Week, “Freshers” rolled up their pants legs, wore their clothing inside out, routinely got tossed into water tanks, and sported the famous NEO green beanies, which signified their lower social status on campus. Epic Tug-of-War battles were staged, resulting in the losing class being forced to perform ridiculous stunts designed by the victors. Many good memories and lifelong friendships began on the green lawns of NEO.



Students

For entertainment, students often attended club meetings and socials, played cards or pool in the union, and listened to the weekly radio-show "The Voices of Northeastern Oklahoma A&M College," which could be heard every Tuesday evening at 5:30 on KGLC.

"The average date was just to go to the student union for a Coke. A guy was a really big spender if he took you to a movie," recalled Karen Neer, class of 1959-60.



Students

Dances were always popular on campus, especially during "Now or Never" week, when the tables were turned on unsuspecting male students as girls did the asking on dates and footed the bill. To organize student activities and cultural events, the NEO Student Senate elected their own President Carter, John Carter, son of NEO's popular president, to lead the way.

Norse Wind

STUDENT PUBLICATION OF NORTHEASTERN OKLAHOMA A&M
 MARCH 8, 1966



Carter New President Of NEO Student Senate

Activities Stepped Up As Officers Begin New Terms

By Chatty Klasse
 More campus activities and cultural assemblies are in store for NEO students this semester as John Carter takes over the office of Student Senate president.

There are now two President Carters on campus—John and his dad, Dr. Bruce G. Carter, NEO president. But the situation isn't likely to get too confusing since both are well-known to all the tuden and faculty.

Considering Carter's objectives as second semester president, students can look forward to a busy schedule of activities. First on his list are plans for a dance or other entertainment every week. Tentatively planned is a big dance with live band to be held once a month at the civic center.

A renowned concert violinist and a modern dance group will be features of NEO assemblies this semester. As part of his plan for culture on the campus, Carter is making arrangements with Ben O. Rabinoff, violinist from New York City, to perform for students. Glee clubs, dance groups and other performing artists are also included in the plans.

A picnic on the lake, which Carter hopes can be held this spring, will highlight the semester's activities for students.

A sophomore from Miami, Carter's major is political science. He has been active in many campus organizations including the Intercollegiate Knights and Student Senate.

Elected Student Senate vice-president in the recent election was freshman Roger Hadley. Hadley, a speech major from Joplin, has served as president of the Debate club, treasurer of Young Republicans, and freshman class representative on the Student Senate.

(Continued On Page Four)

NEW SENATE OFFICERS . . . Elected to serve as Student Senate officers for the second semester are in right, John Carter, Miami, president; Lynn Bertling, Broken Arrow, representative-at-large; Barbara Duncan, Haskell, secretary; and James Jacoby, Wagoner, representative-at-large. Not pictured is Roger Hadley, Joplin, who serves as vice-president.

All's Fair In Love And War And "Now Or Never" Week

Now's your chance, girls! March 10-17 has been designated as Now or Never Week at NEO. Male students should enjoy the race since this means that the girls will foot the bill.

High School Scientists To Compete Here March 12-13

An exciting array of scientific events will be on display at the 10th annual Science Fair to be held March 12-13 in the Life Science Building.

The campus will be swarming with high school students from a surrounding area. According to Wayne C. Gibson, NEO science instructor and director of a Science Fair, this year's event promises to be the biggest ever.

Individual projects and group projects in all divisions will be considered for recognition categories, which consist of first place, second place and honorable mention.

These ratings will be presented to those participants who the judges feel have entered exceptional exhibits in the areas of the

"Thou Shall Not Park" Says B.S.U.

A new commandment has been added to the NEO campus: "Thou shalt not park on the BSU private parking lot."

Members of the faculty and student body have been using this private parking lot and alley for a public parking area.

The city police may ticket any car that obstructs an alley-way as some have been doing, and it may become necessary to have the college ticket unauthorized cars in the BSU parking area.

Rev. M. R. Darroig, BSU director, is on 24 hour call and must have an open parking area at all times, as should other BSU personnel. Any unauthorized parking hinders the BSU and mission work.

Best of the first place rating in the various divisions will be determined. Both the first place award winner and the runner-up award winner will receive an expense paid trip to the National Science Fair-International to be held in St. Louis, Mo., May 5-8.

A four day cruise with the navy next summer will be awarded the first place winner provided he is of sophomore or junior standing. However, if he is a senior, he shall receive a one-year tuition scholarship to Northeastern Okla. A&M college.

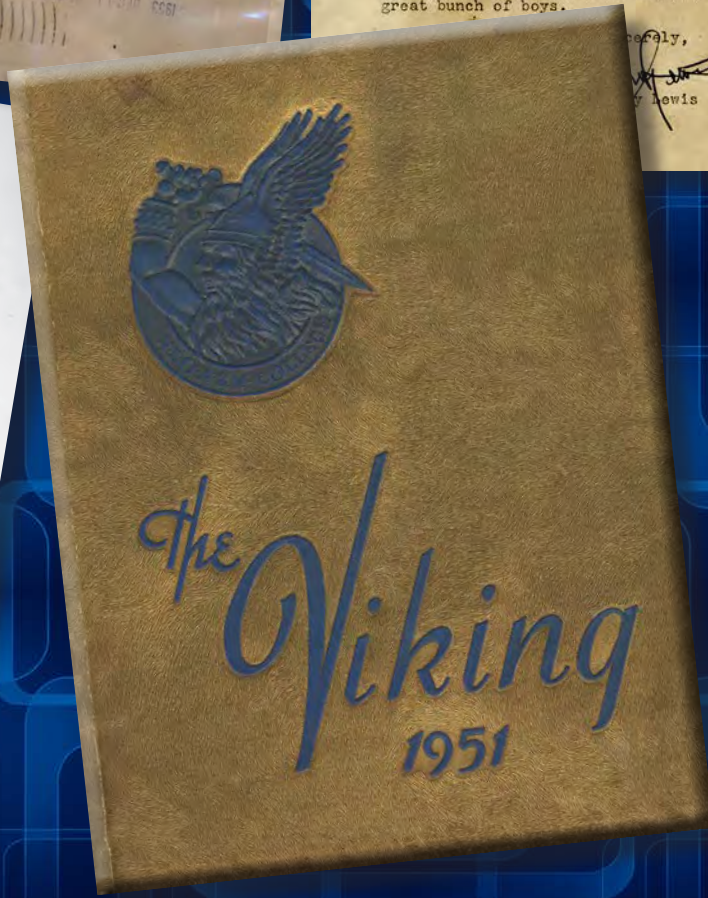
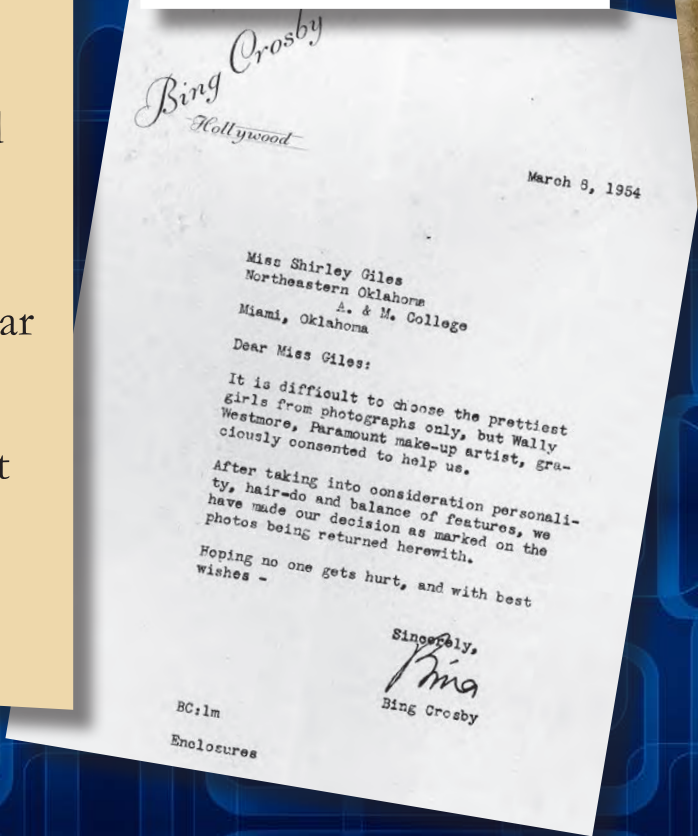
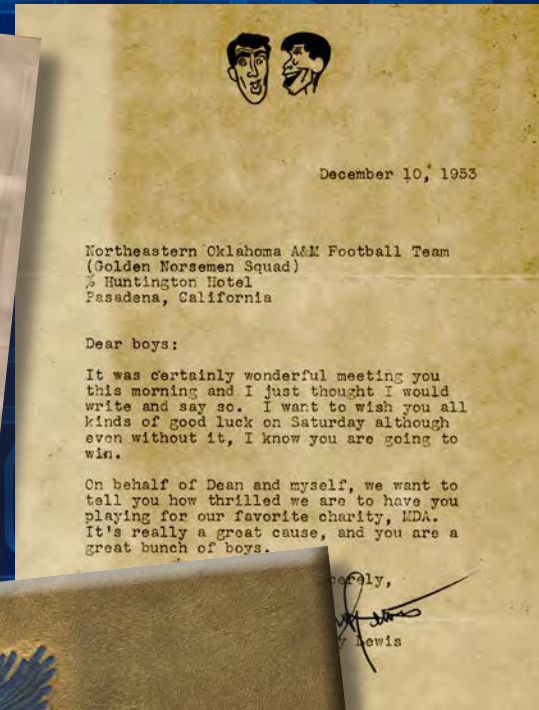
All exhibits will be judged on a point value system, on the basis of creativity, scientific thought, thoroughness, skill, clarity and

WHO'S WHO AT NEO . . . Fifteen sophomores have been selected by the faculty of Northeastern Okla. A&M for Who's Who of 1966. Pictured are front row, left to right, Linda Burnside, Broken Arrow; Barbara Duncan, Haskell; Sandy McCremmon, Wagoner; Kendall Harrell, Chelsea; and Cynthia Seamster, Miami. Back row: Collis Corum, Commerce; Paul Bryant, Wewoka; Joe Clapp, Wagoner; Younes Almasadi, Iran; John Carter, Miami; Marvin Younger, Miami; Bob Tuttle, West Dos Misiones, Iowa, and



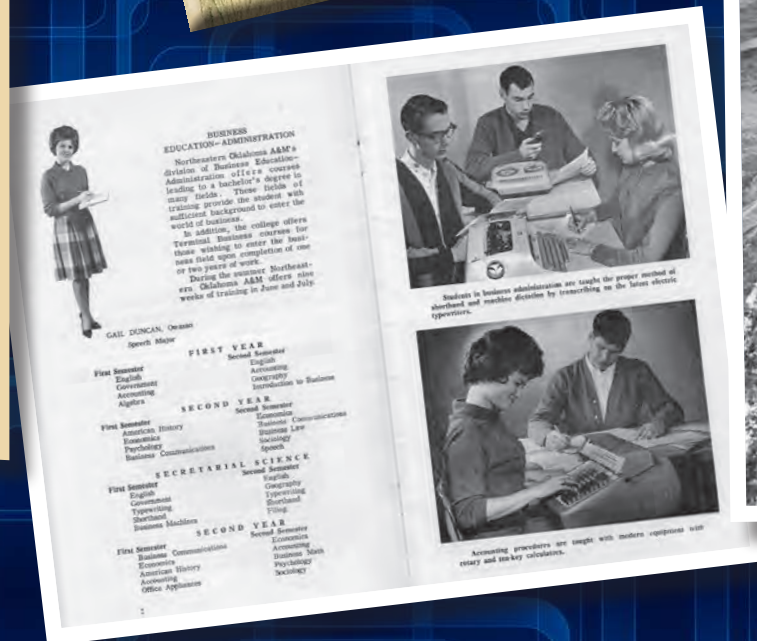
Students

And for Homecoming, the staff of the “Viking” yearbook added a touch of movie star glamour to their publication by asking celebrities like Bing Crosby, Jerry Lewis, Van Heflin to judge contests for Homecoming and Viking Queen. Whether it was Hollywood or hometown, popular dramas, comedies and musicals made for excellent entertainment in NEO’s new Fine Arts auditorium.



Students

For recruitment purposes, the college established a wide variety of events designed to engage potential students and expose them to campus life. These events included Senior Day, Aggie Day, various musical festivals, a science fair, Engineering Day, Homecoming, a local high-school basketball tournament, the annual Town and Gown dinner, a Fall Freshman Mixer, various dramatic and musical productions and Sunday dinners in the cafeteria.



World Student Service Fund

Sponsored by the B'nai B'rith Hillel Foundations at American Universities; International Student Service, U.S. Cooperating Committee; Newman Club Federation; United States National Student Association; and the United Student Christian Council in the U.S.A.

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March 8, 1950

President Bruce G. Carter
Northeastern Oklahoma A & M. College
Miami, Oklahoma

Dear President Carter:

Yesterday our traveling secretary, Miss Sonia Grodka, was in the office and told me of her fine visit at Northeastern Oklahoma A. & M. several weeks ago. Sonia said that she spent the night with you and Mrs. Carter and I do want to thank you for this gracious hospitality accorded her. It was indeed nice of you to have her in your home.

As you know, we did not have a WSSF drive on your campus last year. It is my hope that this year your students will have a most successful campaign. There are still places in the world where student conditions are tragic. Thus we must do all we can to help alleviate these conditions.

We feel too, that we are doing a real international educational job among American students. I thought you might be interested in the enclosed booklet which is a preprint of an article written by our national executive, Mr. Kitchen, for the March issue of the American Colleges Bulletin. This article best explains the international work of WSSF.

Again, thank you for your interest and cooperation in our work.

Very sincerely yours,

Isabel Crim Martin

Isabel Crim Martin
Regional Secretary

ICM:gd
Encl.



International Students

Not content to merely recruit local and regional students, the college also actively recruited young people from all over the world to NEO. From as far away as the Middle East and South America, international students made their way to northeast Oklahoma to join the NEO family.

Norse Tradition Established

The college's most effective recruitment tool was a championship athletic program, and local high schools were invited to take part in celebrating the Norsemen's success. Local high school bands were featured prominently in homecoming parades and invited to campus games that showcased NEO's growing prominence in athletics.



WELCOME HIGH SCHOOL STUDENTS
Norse Wind
 NORTHEASTERN OKLAHOMA A&M
 APRIL 13, 1966

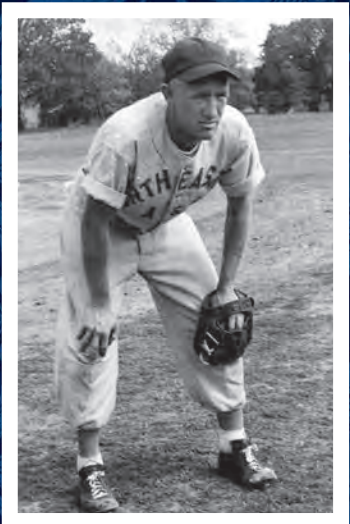
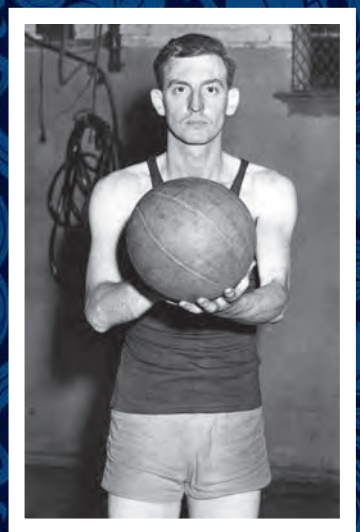
Enrollment of Fall 1963-64 Sophomores Set For May 14th
 BY DAVID SIGSWORTH
 Next fall, those who have pre-enrolled will have to spend only half summer 1964 will be about 15 minutes securing their enrollment cards and getting them initiated by their instructors.

16th annual Press Day Today; Awards Given at 1 P.M. Banquet
 BY CAROLYN MEADOWS
 NEO's sixteenth Annual Press Day today.

Faulty Electrical Wiring Causes Fire Damage to Apartment 17
 With nearly 200 students on campus, a melted electric cord caused a fire at 10 o'clock.

Easter Vacation & Teachers Meeting Set Next Week
 Classes will be dismissed all day Monday, April 11 for Easter, and resume again on Tuesday morning, April 12.

Agriculture Achievement Day Saturday 1,400 Expected
 BY J. W. BLAYLOCK
 Northeastern Okla. A&M College's 16th Annual Agricultural Achievement Day for 4-H Clubs and Future Farmers of America chapters will be held Saturday, April 16, at noon.



Norse Tradition Established

As a master of public relations and advocate of physical as well as intellectual pursuits, Dr. Carter understood the importance of a highly successful program in intercollegiate athletics, to make the "Golden Norsemen" synonymous with excellence.

He began by hiring NEO head football coach S.A. "Red" Robertson, a man whose stature on the NEO campus would eventually become as legendary as Dr. Carter's own.

HOMECOMING SATURDAY



Candidates for Homecoming Queen at Northeastern AAM include, front, from left, Jackie Allen, Altus, sponsored by Industrial Technology Society; Cindy Macklin, Miami, Engineers Club; second row: Carol Seral, Miami, Freshman Class; Pat Taylor, Oklahoma City, Sophomore Class; Karen Pilgrim, Tulsa, Masquers; back, Diane Barr, Dewey, Phi Theta Kappa; Carla S-Tara, Kansas, Business Club; Sharon Graham, Wyandotte, Chi Alpha; Mary Griswold, Tulsa, Aggie Society; Doris Vann, Tulsa, Afro-American Club. Judging will be Saturday morning with the winner announced at halftime ceremonies of the Golden Norsemen's encounter with McCook, Nebraska.

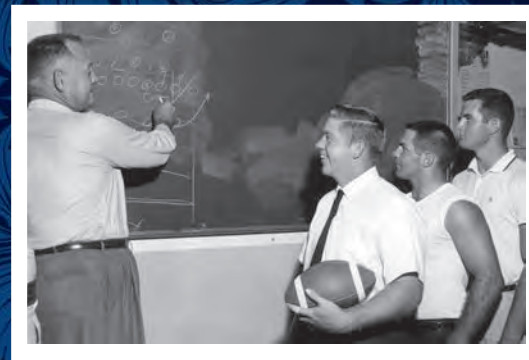
13 Groups Enter Floats In Parade

Competing for recognition by Homecoming judges, floats prepared by various campus organizations will provide color and action Saturday as the traditional Homecoming parade heads through downtown Miami.

Judging will be on how well the float depicts the theme—"Tell It Like It Is," how detailed the construction, general beauty and effectiveness. Serving as decision makers will be the three out-of-town judges for the queen contest.

Entries include Afro-American Club, "Progress Can Be Beautiful," Sophomore Class, "Apology," Industrial Technology Society, "Power: Then & Now," Baptist Student Union, "Jesus Loves You," Masquers, "Tell it like it is, That's Show-Biz," Freshman Class, "We Have School Spirit," Chi Alpha, "God Is Love," Engineers Club, "The Oceans Come to Oklahoma," Business Club, "Oklahoma—Future in Hands of Its Youth," Phi Theta Kappa, "Education is the Key to Success," Order of Freya, "To Lib or Not to Lib," Newman Club, "The More You Give, The More You Have," and Aggie & Home Economics Club, "Plan For Progress."

Announcement of first, second and third place winners will be announced at the half-time of NEO's Homecoming game. No cash prizes will be given this year since the \$50 fee for entries in the queen contest was eliminated.



Norse Wind



STUDENT PUBLICATION OF

NORTHEASTERN OKLAHOMA A&M

VOLUME 27

MIAMI, OKLAHOMA—THURSDAY

NOVEMBER 12, 1970

NUMBER 3

Twenty Bands Featured In Homecoming Parade

Marching musicians from three states will be featured in the annual Homecoming parade of Northeastern A&M Saturday, Nov. 14 through downtown Miami beginning at 3:30 p.m.

Leading the traditional march, the college Norse Band will be one of 20 musical groups involved. Full teams accepting invitations to join with NEO's Norse stars include Miamettes of Miami High School and the Altus High School Liberty Belles.

Floats constructed by various college organizations will be spaced between bands, with parade marshal Oran Neff planning the order of march.

High School bands indicating they will participate include Sperry, Chelsea, Jay, Picher, Cullmanville, Skalsok, Commerce, Altus, Charles Page in Band

"Blue and Gold" Contest Tonight

Basketball outside on NEO's campus tonight as the annual "Blue and Gold" intrasquad game is scheduled for 7:30 in the gymnasium, according to Norsemen basketball coach, Cletus Green.

Fans will get an opportunity to see all the Norsemen in action as the eagles prepare for their season opener against Temple, Tex. Monday, in the Crowder Classic at Newton, Mo.

(Red) Robertson Winningest Coach In NJCAA History

A recent press release lists S. A. (Red) Robertson, NEO's Dean of Men and Financial Aids Director, as the winningest football coach in the history of the National Junior College Athletic Association.

In Robertson's 22 years at the Golden Norsemen helm, 195-196, his clubs won 152 games, lost 40, and tied seven for a win-percent-age of 79. Ten of these losses were to four-year schools. His 1959 team was the national

champion, defeating Texarkana, Tex., 107, in the Shrine Bowl.

In 1963, Robertson was elected president by the National Junior College Football Coaches Association at their meeting in Chicago. He was re-elected in 1966, but a severe heart attack forced him to retire from coaching.

Assistant finished the year before Bowman was hired for the 1967 season. His three-year record at NEO is 243 and he is 7-1 so far this season.

Homecoming Calendar

- 9 a.m. Reception for Graduates—Carter Student Union
 - noon Luncheon for Former Norse Stars—Cafeteria
 - noon Letterson's Luncheon for Former Norsemen Footballers—Cafeteria
 - 1:30 p.m. Homecoming Parade—Downtown Miami
 - 5 p.m. Buffet Dinner for Alumni Association Members—Cafeteria
 - 7:30 p.m. Football—NEO vs. McCook, Neb.—Roberson Field
- Crowning of Homecoming Queen at Halftime of Game. Also Norse Band and Norse Stars honoring returning alumni. Homecoming Dance immediately following game.

When we came here at the end of World War II there were no traditions. They hadn't played football during the war years, and we weren't even sure what the school colors were. [...] That first year we had 17 players and seven of them hadn't played high school football.

- Red Robertson

But poor funding and a lack of male students didn't stop Robertson from accepting the job or instilling in his "Vikes" the expectation that they would someday be champions.

"One of the first things we did when we came here in 1945 was tell the players that no one beats us on our field." They also refashioned the existing school mascot, a Viking, into the Golden Norseman, evoking a spirit of strength and conquest for the team to rally around.



THE GOLDEN NORSEMEN OF



GUS GLASSCOCK 75, Quarterback DON MUSTAIN 62, Halfback J. P. WILLIAMS 56, Fullback DON LEWIS 55, Guard JIM COOHRES 97, Center



DEAN HENDRYX 65, Halfback PHIL BAKER 81, End BILL VAN CLEAVE 92, Guard ELLI WALKER 40, Halfback DEVLIL BOLLINGER 46, Fullback



LARRY HEATHERLY 50, End JOE SHERMAN 43, End TOMMY SWISHER 82, Guard PETE CAUTION 45, Tackle LESLIE LOOKINGBILL 16, Center



FRANKLIN WALKER 54, Tackle CLIFTON HALL 52, End DON BINGGOLD 79, Halfback BOB LAWSON 51, End TOM NEWPORT 41, Tackle

NORTHEASTERN OKLAHOMA A&M



NORSEMEN COACHING STAFF—Head Coach S. A. "Red" Robertson (second from left), backs over team with utility Men: Russell, Raymond Beld and Danny Lynch. Robertson, a Drake graduate, has a 108-26 record in 14 years at NEOSMA. All three of his assistants played football for Robertson at Northeastern Oklahoma A&M.



DAVID RUSSELL 31, Tackle DON COLTON 92, Guard



JERRY PURVINE 31, Tackle JIM REYANI 32, Center



DANNY BERRY 47, Quarterback FRED HAYNE 63, End



JOHN TIGER 32, Guard CHARLES COLEMAN 32, Halfback

STATISTICS

Name	RUSHING			SCORING		
	TCR	NYG	Avg.	TD	PAT	Total
Gus Glasscock, q	51	200	3.9	5	28	58
Dean Hendryx, f	67	412	6.2	6	0	36
Phil Baker, re	6	0	36
Elli Walker, lh	86	366	4.2	3	0	18
Devil Bollinger, lh	65	413	6.4	3	0	18
J. P. Williams, f	26	130	5.0	3	0	18
Don Binggold, rh	3	0	18
Al Bowman, lh	29	102	3.6	2	0	12
Lawrence Barton, f	37	157	4.2	2	0	12
John Tiger, lg	47	218	4.6	1	0	10*
Don Mastolin, rh	35	123	3.6	1	0	6
Danny Berry, q	10	59	4.8	1	0	6
Kenneth Grissom, q	12	43	3.6	1	0	6
Robert Cook, f	1	0	6
Ronnie Brown, rh	1	0	6
David Russell, rf	1	0	6
Don Lewis, rg	0	1	0
Charles Coleman, rh	2	10	5.0	0	0	0
David Creech, f	3	4	1.3	0	0	0

* Not on team at this time. ** Includes two safeties.

Name	PASSING				
	PA	PC	Int.	Yds.	Pts.
Gus Glasscock, q	71	26	3	528	266
Danny Berry, q	20	6	2	76	300
Kenneth Grissom, q	7	2	0	143	0
Elli Walker, lh	6	1	0	10	166
Others	10	3	1	43	300

Name	PASS RECEIVING		
	Receptions	Yards	TD
Phil Baker, re	14	358	6
Dean Hendryx, f	5	66	1
Ronnie Brown, rh	3	71	1
Bob Lawson, le	2	38	0
Al Bowman, lh	4	37	0
Don Mastolin, rh	2	30	0
Charles Coleman, rh	1	16	0

Finally Coach Robertson placed pictures of former All-Americans on the wall of the locker room and reminded every player they had a responsibility to be great.

His strategy worked, culminating in three Junior Rose Bowl invitations and a National Junior College Championship for the Golden Norsemen.

“Each group of sophomores wants to be remembered as the greatest, and none of them wants to be the group to lose on Robertson field.”

Official Program 13th ANNUAL JUNIOR ROSE BOWL GAME

Sponsored By
PASADENA JUNIOR CHAMBER OF COMMERCE

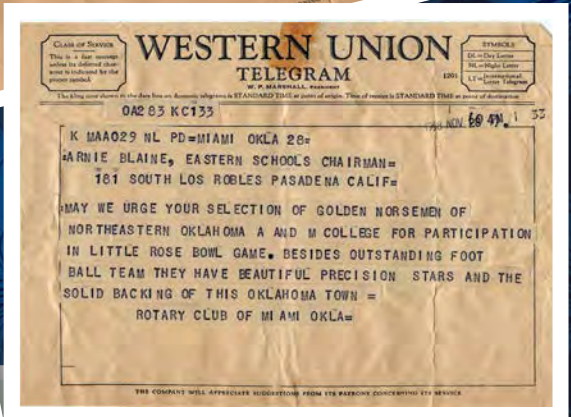


Northeastern Oklahoma A&M
MIAMI, OKLAHOMA

vs.

Santa Monica City College
SANTA MONICA, CALIFORNIA

SATURDAY, DECEMBER 13, 1958 • 1:30 P.M.



Santa Monica City College
PROBABLE STARTING LINEUP

No.	Name	Pos.
1	DON COLLIS	LT
2	BOB HARRIS	LG
3	DICK OLSON	C
4	IVORY JONES	RG
5	BILL O'BRIAN	RT
6	MARY MARINOVICH	RE
7	DAVE WASHINGTON	RG
8	PAT YOUNG	RE
9	LLOYD WINSTON	LH
10	BERNIE COFFEE	RH
11	GEORGE PIEROVICH	F

THE CORSAIR SQUAD

1	Langh, M	31	Feldman, H	41	Phillis, G	54	Guarita, E
2	Young, G	32	Epstein, H	42	Leamihan, E	55	Wade, T
3	Miyashi, O	33	Pierovich, F	43	O'Brian, G	56	Washington, T
4	Krafin, Q	34	Moxie, F	44	Meyers, G	57	Wright, E
5	Callen, H	35	Fluffy, F	46	Hoy, G	58	Sullivan, E
6	Barbato, H	36	Jones, C	47	Dallinger, G	59	Dillon, E
7	Daley, H	37	Henry, C	48	Sweet, G	60	Combro, H
8	Simbro, E	38	Meyer, C	49	Harris, T	61	Engelstein, E
9	Silas, H	39	Dinavitz, C	50	Gutman, T	62	Collie, E
10	Winsten, H	40	Ariza, G	52	Straight, T	63	Chickey, E
11	VanAken, H	41	Olson, G	53	Marinovich, T	65	Montoya, T
							Coak, E

Northeastern Oklahoma A&M
PROBABLE STARTING LINEUP

No.	Name	Pos.
51	BOB LAWSON	LE
56	FRANKLIN WALKER	LT
93	BILL VAN CLEAVE	LG
97	JIM COOMBS	C
92	DON COLSTON	RG
95	DAVID RUSSELL	RT
85	PHIL BAKER	RE
70	GUS GLASSCOCK	O
46	ORVIL BOUNGER	LH
62	DON MUSTAIN	RH
65	DEAN HENDRYX	F

THE NORSEMAN SQUAD

31	Purvine, T	52	Tiger, G	68	Grissem, G	86	Danney, G
32	Bryant, C	53	Hull, E	70	Glasscock, O	87	McClain, G
40	E. Walker, H	55	Lewis, G	73	Jerry, E	88	Lockingbill, C
41	Newport, T	56	F. Walker, T	75	Coleman, H	89	Plano, T
43	Sherman, E	57	Cook, F	76	Kinggold, H	91	Miller, C
45	Coulton, T	59	White, T	78	Stepham, H	92	Callen, F
46	Balinger, H	52	Muelke, H	77	Orsham, O	93	Van Cleave, G
47	Berry, Q	63	Haynie, E	81	Comball, H	95	Russell, T
49	B. Williams, T	64	Bowman, H	82	Swisher, G	96	J. Williams, F
50	Heathley, E	65	Hendryx, F	84	Absher, G	97	Coombes, C
51	Lawson, E	66	Creech, H	85	Baker, E		

GAME OFFICIALS

Referee	Edward Wagner (Colorado)
Umpire	Jim Limburger (Springfield)
Head	Les Bruckner (Michigan State)
Field J.	John McDonough (Stanford)
Refr.	William Simon (S. Mary's)
	Don Shoup (Nebraska)





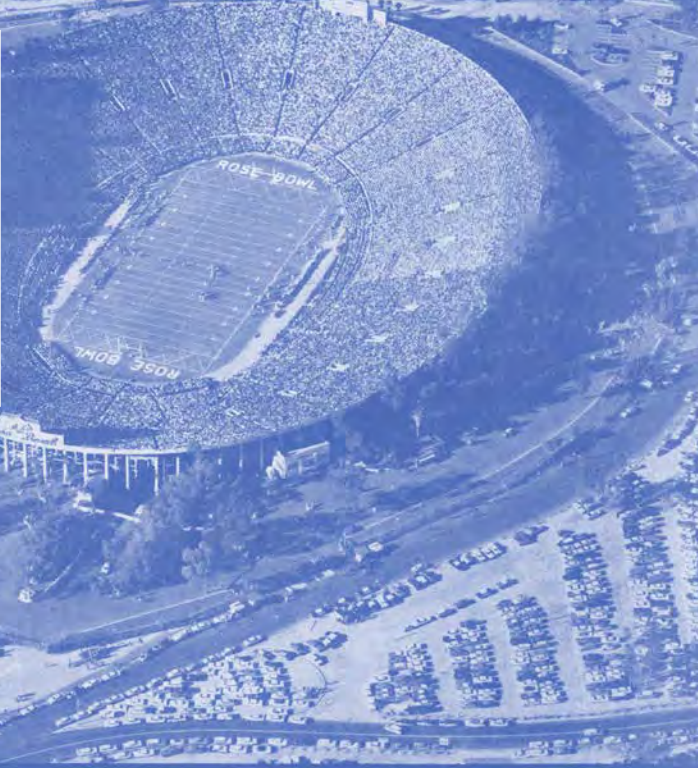
EIGHTEENTH ANNUAL
Junior Rose Bowl Game
 ORANGE COAST COLLEGE VS. NORTHEASTERN OKLAHOMA A & M
 PASADENA, MESA, CALIFORNIA MIAMI, OKLAHOMA



Enjoy that **REFRESHING NEW FEELING!**

GOLDEN NORSEMEN

No.	Name	Pos.	Wt.
31	MIKE HORNE	HB	175
32	EMORY HARRISON	C	212
33	JOHN COBB	HB	205
34	ANDY SIXKILLER	QB	165
35	PETE MOSELEY	FB	190
36	KENNETH CONDUFF	LB	180
37	JIM LITTLE	E	180
38	HERB ROBINSON	HB	205
40	FORREST TOWRY	FB	180
41	MIKE WATKINS	G	195
43	JOHN HENNING	G	204
45	FLO (Speedy) GONZALES	E	190
46	CARROLL BOLINGER	C	190
47	ROD RODRIQUEZ	G	215
49	RICHARD HAYNES	T	220
50	RONNIE COKER	E	190
52	LEON BAKER	G	200
53	PETE DIMICK	G	225
55	TOBY BENGSTON	T	230
56	RAYMOND WORRELL	G	195
57	BOBBY McCULLOUGH	C	195
59	STAN DENHAM	T	230
62	BRITT WILLIAMS	HB	155
63	ED TURLINGTON	HB	190
64	TOM CLOSE	QB	176
65	KENNETH DEAN	E	180
66	RICHARD ENYART	QB	170
68	GENE DILLMAN	HB	190
70	RICHARD BALL	QB	175
72	MIKE McELREATH	HB	170
73	TOM MOODY	FB	185
75	GEORGE KEVERN	HB	158
76	RAYMOND GREEN	C	179
77	JOHN WATSON	E	185
81	STEVE SNIDER	T	205
82	GARY LUNNON	E	165
84	DARRYL EDENFIELD	G	200
85	GARY DUFFIELD	E	210
86	DONALD HANST	G	180
87	WARREN SINCLAIR	G	220
88	JARRY KISSEE	C	195
89	JIM FINNELL	HB	190
91	PHIL HOWARD	T	220
92	BILL APPL	T	208
93	HOWARD GLEN	T	212
95	CHARLES BOLINGER	T	185
96	WILLIAM FRISBIE	T	264
97	BOB ABERNATHY	T	295



PASADENA ROSE BOWL 1 P.M. DECEMBER 14, 1963

This program published for the Pasadena Jr. Chamber of Commerce by Login Printing & Binding Co.,
 70 No. Raymond Avenue, Pasadena, California, SYcamore 3-7169.

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OFFICIAL SOUVENIR PROGRAM

18th Annual
ROSE BOWL GAME
CHAMPIONSHIP
JUNIOR COLLEGE FOOTBALL

SATURDAY, DECEMBER 14, 1963
1 P.M.

Orange Coast College
COSTA MESA, CALIFORNIA

vs.

N. E. Oklahoma A & M
MIAMI, OKLAHOMA

SPONSORED BY PASADENA JUNIOR CHAMBER OF COMMERCE

1963

GOLDEN NORSEMEN

NEO A&M COLLEGE
MIAMI, OKLAHOMA

Fort Scott Jr. College

Welcome to NEO A&M

Welcome to the Football Games at Northeastern Oklahoma A & M during this wonderful year, 1963. It promises to be a great year in every respect. Win or lose, the Golden Norsemen will provide football fans with Junior College football at its best.

We hope to see you at every game as a permanent backer of the Golden Norsemen.

Sincerely,
Bruce G. Carter
President

S. A. (RED) ROBERTSON
Head Coach

BRUCE G. CARTER
President

MAX BUZZARD
Assistant Football Coach
Head Basketball Coach

DEWEY LYNCH
Assistant Coach

JACK WALLACE
Assistant Coach

17 Year Record Under Robertson

1945—Won 5-3
1946—Won 8-2
1947—Won 8-2
1948—Won 8-2 (Conf. Champs)
1949—Won 8-2 (Conf. Champs)
1950—Won 8-4 (Conf. Champs)
1951—Won 8-4 tied 2
1952—Won 8-1
1953—Won 8-1 (Conf. Champs)
1954—Won 8-1
1955—Won 7-3
1956—Won 7-2 tied 1
1957—Won 6-2 tied 1 (Conf. Champs)
1958—Won 9-0 (Conf. Champs)
1959—Won 8-1 (Conf. Champs)
1960—Won 8-2 tied 1
1961—Won 8-2 (Conf. Champs)
1962—Won 8-1 tied 1 (Conf. Champs)
1963—Lost 21, tied 6 (10 of the losses to 477 Colleges)

1963 Schedule

GAMES AT HOME

Sept. 14 _____ Tiesarkana Jr. College
Oct. 2 _____ Fort Scott Jr. College
Oct. 10 _____ Henderson Co. Jr. College
Oct. 20 _____ U. of Wichita Freshmen
Nov. 2 _____ *Cameron College
*Homecoming

GAMES AWAY

Sept. 21 _____ Tylor Jr. College
Sept. 28 _____ Trinidad Jr. College
Oct. 15 _____ Grand Rapids Jr. College
Nov. 9 _____ Open Date
Nov. 14 _____ Coffeyville Jr. College



Over 22 years, Coach Robertson enjoyed 21 winning seasons and a career record of 162-49-7 overall. Following a heart attack at the beginning of the 1966 season, Coach Robertson retired as head coach of the Golden Norsemen, but remained at NEO as Dean of Men and Financial Aid Director until 1976.

SEPTEMBER 14, 1973

THE NORSE WIND

PAGE FIVE

BSU Begins Active Year

A new year is starting at the Baptist Student Union, located directly across from Counseling Hall.

The purpose of the BSU is to present a Christian witness on campus and to lead other lives a relationship with God through a personal encounter with Jesus Christ.

The BSU is open from 7:30 a.m. to 5 p.m. on weekdays. Morning worship is at 7:45 and noonday services are from 12:45 to 1:30 p.m. Tuesday, Wednesday and Thursday. After game follow-ups are also held after every Golden Norsemen home football game.

BSU director Bill Mearns explained what he feels is the real purpose of the BSU. "College is supposed to prepare the student for his entire life. We give - an education which college can't. I would like to stress the fact that, although the BSU is operated by Baptists, the facilities and services are open to every student, regardless of religion or beliefs. We are more than happy to have non-Baptists."

One of the BSU projects is the Summer Missionary Program. Last year the BSU met Delinda Shelton, who is now attending the University of Texas, as a summer missionary to California. All the donations the BSU receives such as here offerings for BSU revival teams goes toward the Summer Mission Program goal. This year's goal is set at \$1,300.

According to Mearns, the BSU has a philosophy on raising money. "We raise God's money from God's people in God's way. We don't go door to door asking non-Christians to donate to a Christ, no cause. It is money charity, and that is God's way."

Band Elects New Officers

The Norse Marching Band took time out of their weekday routine to attend to very important business - that of the election of this year's band officers. Robert Branson, director, and new Drum Major, Gary Germany, Nowata, are both quite pleased with the results and forecast a year of good leadership.

Heading the group as Band President is King James, Tulsa, vice-president, Rick Ross, Puch-er, secretary-treasurer, Jennette Goodman, Collinsville, Budenji Simons, representative, Mike Phillips, Okemaw, and Alliance representative David Sanders, Tulsa.

Baker's Indian Supplies

Hoods
Turquoise Jewelry
Handmade Bead Work
217 Commerce Ave.



Red Robertson Inducted Into Okla. Athletic Hall Of Fame

Another honor has been bestowed on NEO's S.A. 1 first football coach. The team by the Oklahoma Athletic Hall of Fame.

The longtime athletic director and head football coach of Golden Norse teams for 22 years will be one of 12 men inducted into the Hall on Oct. 21 in ceremonies at Yale.

This year's Odie is Jim Smith, Bartlesville sophomore, who will wear the traditional gear symbolizing the Norse God of War. The mascot will assist NEO cheerleaders in promoting student spirit at football games of the Golden Norsemen.

His outstanding record as head coach includes NE wins, 49 losses, equal honoring him in 1973 in Oklahoma City.

His long-time athletic director and head football coach of Golden Norse teams for 22 years will be one of 12 men inducted into the Hall on Oct. 21 in ceremonies at Yale.

A history seminar, and teacher of European History classes at NEO, Red placed great emphasis on tradition and spirit in team players. The establishment of "Norse Spirit" is one of his lasting contributions to NEO. Continuing influence on his players is seen in the Alumni Letterman's

BSU
has
Noon-Day Devotions
Tues., Wed, Thurs.
12:05 to 12:30
and a relaxing lounge
Everyone Welcome!
(Prof's Too!)

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1969 N. E. O. FOOTBALL

Head Coach Chuck Bowman

GO GO NEO

COACH BOB GIBBY
COACH JOHN TIEBE
COACH BOB MAXWELL
COACH DON BOWMAN
COACH RICHARD BELL

GO GO with N.E.O. in 1969

Game Time 7:30 P.M.
ADMISSION—EACH GAME
STUDENTS \$1.00
ADULTS \$2.00
RESERVED SEATS \$2.50
Includes State Sales Tax

FOR TICKET INFORMATION
WRITE OR CALL:
Mildred Carter
542-2041
N.E.O. A&M College
Miami, Oklahoma 74354



Norse Stars

While Dr. Carter expressed pride in the record of the NEO football team, it was the Norse Stars, NEO's impressive all-girl precision drill team whose performances impressed and charmed crowds during half-time shows across the nation, that Dr. Carter dubbed "his team."

Organized in 1951 by the president himself, the Norse Stars displayed poise and charisma wherever they went, gaining a national reputation for impressive performances and drawing many fans for the Golden Norsemen.

Back at home, the Norse Stars performed on campus, in city parades, and at community events to great acclaim. They were Dr. Carter's not-so-secret public relations weapon and one of NEO's most beloved traditions, enduring to this day.



THE NORSE STARS, HALFTIME SENSATIONS OF 1958 JR. ROSE BOWL GAME, ARE SHOWN DURING THAT GAME

NORTHEASTERN OKLAHOMA A & M

Northeastern Oklahoma A&M is proud of the fact that it possesses the outstanding girls precision drill team in the state of Oklahoma. In the first year (1952-53) of their performances, the Norse Stars performed for over 500,000 people at football games, including the 1953 Junior Rose Bowl game, basketball games, conventions and other civic functions. They have been featured in many magazine articles, including one in Life Magazine. The girls, under the direction of Mrs. Leta Thiesing and Mrs. Virginia Lee Wilson, choreographer, are unable to accept all the invitations they receive each year.

The 40-odd girls who make up the Norse Stars are selected from girls who attend college at Northeastern Oklahoma. Dr. Bruce Carter, president of N. E. O. A&M, has said the Norse Stars are "the most beautiful girls in Oklahoma."

The Golden Norsemen from Miami, Okla., are proud not only of their football team and their Norse Stars, but also of the Northeastern Oklahoma A&M band, under the direction of Robert Swanson, which is one of the best junior college bands in Oklahoma. On the sidelines today, too, will be Oden, the Norsemen's mascot. Oden is one of the legendary Norse warriors.



ADMINISTRATION BUILDING



BRUCE G. CARTER STUDENT UNION

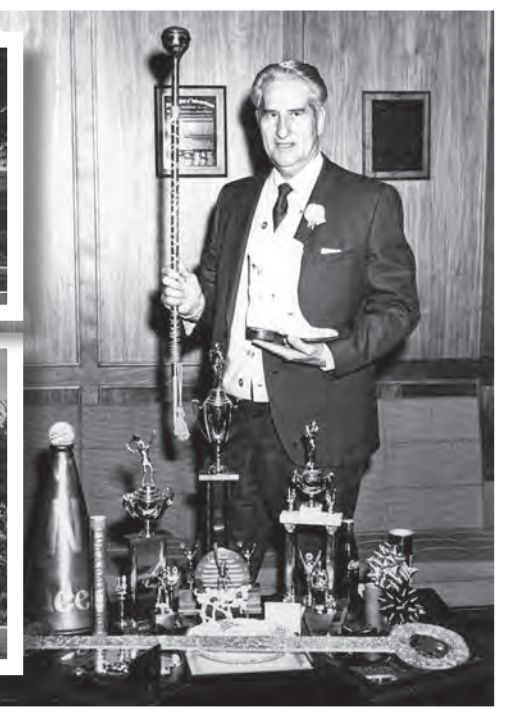


Carter Conclusion

When Dr. Carter assumed leadership of NEO in 1943, the campus consisted of 5 buildings, employed 6 instructors, and was graduating 10 students a year.

Two and a half decades later, NEO could boast a campus of 25 modern buildings, regularly enrolled 2500 students each term, employed 86 professional faculty, and routinely graduated classes of 400 students.

Until the day he left NEO, the retiring president retained his warmth and regard for young people, giving of his personal and financial resources as well as time with a disarming generosity. Even after the construction of the president's home, a Georgian brick home on the west side of campus, later named Carter House in honor of it's first occupants, Dr. Carter would often walk to his office and back home down the mall, stopping to visit with the students in whom he had invested so much during his career.



Carter Conclusion

Off campus, Dr. Carter was known as a civic leader, church member, and family man who pursued his ambitions in an objective and moral way, and regarded his long career of public service as part of his stewardship responsibilities. Dr. Carter's induction into the Oklahoma Association of Community Colleges Hall of Fame in October 2014 was a testament to his dedication to the field of education, his interest in improving the quality of instruction, and his commitment to bettering the lives of Oklahoma's junior college students.

Dr. Bruce Carter was nothing less than a pioneer in junior college education and a shining model for the students he loved as they and NEO A&M College entered the latter half of the 20th century.



